

Vote 12

Department of Economic Development and Tourism

	2008/09 To be appropriated	2009/10	2010/11
MTEF allocations	R 219 244 000	R 250 031 000	R 275 233 000
Responsible MEC	Provincial Minister of Environment, Planning and Economic Development		
Administering Department	Provincial Minister of Finance and Tourism		
Accounting Officer	Department of Economic Development and Tourism		
	Head of Department, Economic Development and Tourism		

1. Overview

Core functions and responsibilities

To **grow** the economy in a sustainable manner, for the benefit of all who make the Western Cape their home.

To create **employment**, especially for the presently unemployed.

To make **ownership** of the economy representative of the demography of the Province.

To increase levels of **participation** in the economy by all, especially by the previously excluded and presently marginalised.

To make citizens and their enterprises effective players in the **global** economy.

To create a fair, effective and conducive **business environment** for enterprises and consumers.

Vision

The Department's vision is encapsulated in the vision of the National Growth and Development Strategy, the Home for All vision and the strategy of iKapa Elihlumayo. In essence the Department's vision is one of a shared, sustainable, growing, labour-absorbing, and globally competitive economy.

Mission

The Department's mission is a commitment to drive key economic sectors that will grow the economy in a manner that will create decent work for entrants into the labour market and to ensure that we reduce the number of people dependent on social welfare. We aim to grow and transform our economy through micro economic interventions and to ensure we meet social, economic and environmental equity outcomes.

Main services

Conduct the overall management and administrative support of the Department.

Provide evidence based research that will inform economic policy development.

Support enterprise development through the RED Initiative and the provision of mentorship, training and financial support.

Promote Local Economic Development through initiatives such as the Plek Plan Programme that will identify viable business opportunities in local areas.

Facilitate, implement and fund pioneering business projects within local areas through the Rural Economic Assistance Fund.

To provide strategic direction for the empowerment and transformation of the Western Cape's economy.

To develop and implement sector strategies ensuring the growth of the Western Cape economy.

To develop and intensify support for training interventions which address specific skills shortage within identified sectors.

To attract and facilitate international and domestic direct investment into the Western Cape and to grow the exports of products and services of the Western Cape through the development of exporter capability, demand and market access.

To enhance the operations of the Consumer Tribunal thereby enhancing access to redress, both outside and inside of the judicial structures.

To strengthen the Office of the Consumer Protector's position as the first and preferred reference point for consumers seeking information or access to redress, whether they are residents of or visitors to the province.

To implement the provisions stipulated in the proposed Liquor Bill once enacted thereby ensuring an equitable liquor licensing system.

Prioritise and co-ordinate initiatives towards the development of a culture of responsible use of liquor to combat and replace the existing culture of misuse.

To facilitate Growth of the tourism industry through the development of competitive strategies that will ensure tourist safety, access and skills development.

To promote and ensure effective engagement in the tourism industry with regard to the broadening of participation in policy making and strategy development to all social partners, key players in the industry, host communities and the citizenry in general.

To market the Western Cape as a world-class tourist destination.

Co-operate with other departments and private organisations to implement initiatives and projects to the benefit of the Department's clients and the fulfilment of the iKapa Elihlumayo strategies.

Demands and changes in service

Within the contextualised imperatives, the informal economy will permeate through all our interventions and initiatives. In the coming year, the Department will deepen government's understanding of the second economy and begin to implement a focused set of interventions which will facilitate the transition to the formal economy through skills development, sector development, fair business environment, and enterprise support. The Department of Economic Development has thus prioritised the following in 2008/09:

Skills remain one of the critical barriers to the growth of the provincial economy and more specifically for the Micro Economic Development Strategy (MEDS) areas of focus. Skills development constitutes one of the Department's primary vehicles for taking the currently unemployed youth into the realm of the formal economy, and we are ensuring optimal employment through strengthening and linking the skills interventions with the demands and capacity needs of our growth industries and sectors.

Noting the above, the Department's interventions in this regard will need to be upscaled and deepened over 2008/09. The challenge thus for the Department, will be the recruitment of resources for this critical element of economic development.

In terms of Enterprise Development, the Department will continue to nurture and facilitate entrepreneurship and the growth and sustainability of Small Medium Enterprises (SME's) across the entire economy of the Western Cape. In particular, we will be harnessing, consolidating and where appropriate, expanding our current support interventions. In addressing the challenges faced by the second economy, there will be a focus on supporting vibrant entrepreneurial activity within the informal economy, with the intention of maximising the transition towards the formal economy, quality jobs and sustainable SME's.

Currently the Department has approached enterprise development with a "one size fits all" product offering. Through practical learnings over the past 3 financial years and additional research into the SME and informal sectors, it is becoming more apparent that the Department will need to cater, to a greater extent, on the diverse needs of clients and develop a greater variety of product offerings. This will prove extremely challenging given the enormity of the challenge as well as the limited resource envelope and limited capacity that exists in the current market.

While the Department has gained a greater understanding of sectors researched by the MEDS, recommended intervention strategies will now need to be implemented. Underpinning these recommendations is the issue of scale, and need to ramp up the resources dedicated to economic development functions. A further demand faced by the Department will be the development of a shared services capability to support the Special Purpose Vehicle (SPV) programme.

Transformation of the liquor industry: The new Provincial Liquor Act will be implemented, seeking to address the issue of unlicensed liquor traders ("shebeens") through an exemption provision which has been incorporated in the legislation. Furthermore, initiatives will be launched to mainstream these businesses through training, provision of finance and business support, and identifying and linking these businesses to opportunities presented by the staging of 2010 FIFA World Cup events in the Western Cape. At the same time, in acknowledging our responsibility as the regulating authority for liquor in the province, a fund for combating the social ills of liquor trading and consumption will be established.

The provision for an exemption for unlicensed traders from Previously Disadvantaged Individuals (PDI) areas and backgrounds is likely to exert a lot of pressure on the Liquor Board once the Western Cape Liquor Act is promulgated. Indicators in this regard are the following:

During the White Paper process, research indicated that unlicensed establishments (shebeens and taverns) totalled between 22 000 and 30 000 (at that time, some 4 years ago, there is likely to have been net growth in the interim).

It is expected that at least 25 per cent of the currently unlicensed traders will apply for an exemption (some 7 500).

Since one of the prerequisites for granting an application for an exemption is that an application for a license must have been lodged (or is being lodged with the application for an exemption), it means an extra 7 500 exemption applications (with at least 75 per cent accompanied by license applications) will have to be processed over a period of 2 years after the promulgation of the act.

In addition, the new legislation creates several obligations (new tasks) that are to be executed by Board employees. These tasks were either previously done by other government employees (e.g. justice officials receiving applications at the magistrate's courts), or not at all (advertising of the applications in the provincial gazette and local newspapers, which was previously done by the applicants).

The Bill also provides for certain functions to be carried out within a time period "as prescribed", i.e., set by the Minister in regulations, which is not currently the case. Whilst this places further pressure on the Board, it was deemed necessary so as to provide levels of service that are legally enforceable by both the Board vis-à-vis the employees and the Minister vis-à-vis the Board.

The Creative Precincts programme has been developed within the spatial focus provided by the Premier's 21 Areas. The Department has undertaken an initiative which will use creative sectors and nuanced, co-ordinated creative industries plans and initiatives therein, as a MEDS catalyst for accelerated and shared growth within the targeted communities. Within this programme, the Department will facilitate the development of dynamic commercial spaces within the 21 areas for the development and growth of not only creative sectors, but for the stimulation of diverse, economically viable activities within the townships by emerging entrepreneurs. A key emphasis within 2008/09 will be the collaboration with various stakeholders, including provincial and local government, communities and industry players, to ensure that we maximise impact, harness resources and align initiatives. Moreover, the Precincts will provide focus for the integration of the broad range of Departmental programmes and interventions.

A key element that will determine the effective delivery of this programme will be the co-ordination and co-operation of various agencies and Departments within the Public sector. The primary reason for this need of co-operation between the various agencies, is the large number of the competencies required to determine the successful rollout of the programme do not reside within the Department, e.g. infrastructure, transport, etc.

Institutional Review: The Institutional Review Process (IRP) process was recommended by Minister Essop in early 2006. The primary reason for the IRP was the overriding concern regarding the efficacy of the provinces' agencies for economic development, and whether the alignment amongst the agencies is optimal.

A key recommendation arising from the IRP for optimising the current structure was the development of a mega-project capability in the form of the Cape Catalyst that would be housed at Wesgro.

The Cape Catalytic Project is the development of an institutional vehicle to drive and implement short-term, crosscutting mega-projects. The lack of such an institutional vehicle was identified as a major gap in the institutional review process. The realisation of these mega-projects will have a profound impact on the growth trajectory of the province, significantly improving the overall competitiveness of the economy. However, the current institutional makeup and skills set does not allow the Department to implement these catalytic initiatives. Interventions which have been identified thus far by the MEDS research include Telecommunications Infrastructure and the development of the Port of Cape Town for the Maritime Industry. In the coming year, the Department will be looking at the establishment of focused Cape Catalytic Project Units, possibly through adaptation of current institutional frameworks.

The Western Cape Tourism Development Partnership that is made up of the four social partners being government, business, labour and civil society was established to ensure joint provincial tourism planning, budgeting and implementation. A core outcome of the partnership is the identification and implementation of projects. The mere nature of this partnership will therefore mean that the Department will need to intervene in the tourism industry in a much more effective, and focused manner.

The need for the establishment of the Economic Planning programme has arisen from decisions taken by the 10x10 Forum, which is driven by National Treasury, the Department of Trade and Industry (dti) and the nine provincial Economic Development Departments. In obtaining alignment between the Department of Trade and Industry and its nine provincial counterparts, a resolution was made that all Provincial Department's of Economic Development would have a Economic Policy and Planning Programme.

Acts, rules and regulations

There are a vast number of acts that play a role in the Department's work ambit, the more important acts and policies are mentioned:

Public Finance Management Act, 1999 (Act 1 of 1999 as amended by Act 29 of 1999)

Western Cape Investment and Trade Promotion Agency Law, 1996 (Act 3 of 1996)

Liquor Act, 1989 (Act 27 of 1989)

Liquor Act, 2003 (Act 59 of 2003)

Businesses Act, 1991 (Act 71 of 1991)

Broad-Based Black Economic Empowerment Act, 2003 (Act 53 of 2003)

Small Business Amendment Bill, 2004

Municipal Systems Act, 2000 (Act 32 of 2000)

Western Cape Consumer Affairs (Unfair Business Practices) Act, 2002 (Act 10 of 2002)

The National Integrated Manufacturing Strategy (NIMS)

The Advanced Manufacturing and Technological Strategy (AMTS)

The Integrated Tourism Development Framework (ITDF)

National Tourism Second Amendment Act, 2000 (Act 70 of 2000)

Provincial Western Cape Tourism Act, 2004 (Act 1 of 2004)

White Paper on Sustainable Tourism Development and Promotion (2001)

Budget decisions

The budget decisions for the 2008/09 financial year are as follows:

Skills Development

Our interventions, as dictated through thorough research (MEDS), will be one of the primary vehicles for taking the currently unemployed youth and other focus groups into the realm of the formal economy.

Enterprise Development

A fundamental of any growing economy is to entrench the spirit of entrepreneurship. In particular, the Department will be harnessing, consolidating and where appropriate, expanding its current interventions. At the forefront is the focus on mentorship and other new product development programmes contained in the RED Initiative.

Sector Support

The tourism, BPO, ICT, Oil and Gas, and Creative Industries sectors have been identified as the first tier of significant sectors for their ability to support growth and create job. Through interventions identified by the MEDS processes, the Department will once again provide significant support. Support will also be provided to the second tier of significant sectors such as Metals and Engineering, Boatbuilding, Clothing and Textiles and Agri processing.

Interventions arising from our sector strategies will focus primarily on developing and accelerating growth, strengthening clusters, increasing competitiveness in an ever-changing global economy and skills development. It is believed that interventions in these broad areas will lead to a broadening and strengthening of the base of economic participation within sectors.

Developing Creative Precincts

Steeped within the spatial focus provided by the Premier's 21 Areas of Transformation, the Department will facilitate the fostering of authentic, vibrant communities through building and strengthening the creative industries within the targeted communities. The creative precincts will, through nuanced, co-ordinated cultural industries plans, begin to find spatial expression in the communities, and thus far, music, performing arts, film, craft and fashion have been identified. Through a process of co-ordination of various stakeholders, including provincial and local government, communities and industry players, the creative sectors will act as a MEDS catalyst for accelerated and shared growth within the 21 locations. Moreover, the Precincts will provide focus for the integration of the broad range of Departmental programmes and interventions.

A critical element is that of the limited resource envelope that the Department currently employs. Noting the costs incurred during the pilot phase at 2 nodes, significant funding will need to be recruited if the programme is to be fully rolled out to all 21 nodes as identified by the Premier.

Economic Planning

The economic planning programme will provide for the full planning spectrum and it is designed to deal with each element and phase from planning and policy formulation, to implementation and evaluation.

The challenge within the Western Cape is that while components of the Programme already reside within the Department, this function or elements thereof resides within the Provincial Treasury and the Department of the Premier. Consequently, a substantial proportion of 2008/09 will be dedicated towards the establishment and resourcing of the Programme, as well as harmonising the various activities of the different PGWC Departments and resolving potential overlap and duplication.

2. Review 2007/08

The 2007/08 financial year can be characterised as a tumultuous year in the life of the Department with changes in leadership and the resignation and promotion of key senior managers. However significant progress has been made in the improvement of the economic situation of both the economy and the average citizen of the Western Cape.

Enterprise Development is dependent on the development and maintenance of partnerships with stakeholders both nationally and at a local level. This has involved the alignment of the sub-programme's strategy with that of the national small business strategy as well as significant partnerships with national government agencies (e.g. Khula, Umsobomvu Youth Fund, Companies and Intellectual Property Registration Office, Council for Scientific and Industrial Research, Small Enterprise Development Agency, South African Micro-finance Apex Fund, Development Bank of South Africa, Human Sciences Research Council, South African Bureau of Standards and South African Revenue Service).

At a provincial level, there have been sustained collaborative initiatives with other government departments (Transport and Public Works, Department of Agriculture, Social Development, Education).

Furthermore improved access to business information through the single entry points has been effected. This has been further supported by access to the internet for research and development of business ideas and the enhancement of existing small businesses. A tender advice and training programme dealing with both public and private sector tenders is being offered at all the single entry points. This improves the entrepreneurs' opportunity to access additional markets.

Complimenting the physical structure of the single entry points within localities has seen the implementation of the mobile service as an outreach intervention to improve the accessibility of the services offered.

There has been continued building of linkages at a local level with the private sector, non-governmental organisations (NGOs) and local authorities in an effort to support small business. These linkages have extended to organised business and tertiary institutions (Cape Peninsula University of Technology & University of Stellenbosch) with the focus on sharing technical expertise.

The continued support of the small business exhibitions where service providers, public and private sector institutions, finance institutions and parastatals, showcase opportunities and linkages for small business has been provided through the Departments support and involvement in both the provincial Small Business Week and national Small Business Summit hosted by the Limpopo Government.

The Department has also implemented a comprehensive small business support programme providing both financial and non-financial services to 'unbankable' entrepreneurs. The Small Business Assistance Support Program focuses on mentoring to "unbankable" clients thus aspiring to increased business sustainability.

To encourage the conversion from the second to the first economy the Department embarked on unconventional initiatives geared at addressing unemployment and stimulating entrepreneurship amongst beneficiaries at the lower end of the economic spectrum. Beneficiaries received basic business training and assistance in developing business plans. Selected business plans are available on an open source website and are accessible to those wishing to open similar businesses. The initiative has also seen beneficiaries being exposed to the formal banking sector. In line with Accelerate Shared Growth Initiative South Africa (ASGISA) and iKapa Elihlumayo, the project seeks to share and grow the economy of the Western Cape.

With co-operative structures playing a major role in improving resource mobilisation and access to markets, the sub programme Enterprise Development has undertaken the development of a Co-operative Strategy, capacity building program and pilot project.

Given a focus on local municipalities and people, the Department has through its Local Economic Development unit developed a strategy and interventions to fast track support at the local level. The Plek Plan programme is a comprehensive intervention to promote local economic development. The past year saw the roll out of the additional Plek Plan offices following on the success of the first phase of rollout.

The financial year 2007/2008 saw the rollout and establishment of an additional five Plek Plan offices bringing the total to 10. The Plek Plan offices will ensure the greater spatial spread of support by the sub-programme in local areas. By identifying and developing local economic and business opportunities, the sub-programme will support and promote an increased number of local people and enterprises entering and participating in the local economy.

Through the Rural Economic Assistance Fund (REAF), the Department continued to seek and identify pilot project proposals for development and partnership that could result in the establishment of new and economically viable (predominantly, agri-business) ventures for the benefit of the previously disadvantaged. REAF criteria were developed to assist in assessing the economic viability of projects, sourced through the Plek Plan Programme and Municipalities. Projects that appeared to be economically viable were subjected to full feasibility studies.

More direct hands-on support to those municipalities in greatest need of assistance has been provided, given the challenges in the area of organisational skills and capacity in economic development at municipal level. This has made strides in improving the alignment between District and B-level municipalities as well as between provincial and municipalities' programmes.

The LED unit has embarked on a series of practical workshops across the province during the course of the year to assist municipalities in developing credible LED Strategies. The main focus of the workshops was practical plans of action through implementation of local municipalities' economic development priorities. Workshop programmes were tailor-made for each District to address specific local needs and challenges. The workshops also create awareness; build better participation; and assist in the launch and rollout of departmental programmes like Die Plek Plan, and other national support programmes and benefits.

The Economic Empowerment sub-programme is laying the foundations for clear understanding and practical implementation of Broad Based Black Economic Empowerment (BBBEE) per the national legislation and the Codes of Good Practice, as it is unfolding. The development and implementation of a broad based black economic empowerment implementation strategy for the province is in the process of being finalised and clear and practical implementation and intervention plans are continuously being developed and refined. This process should come to fruition during 2008/2009 financial year.

A draft of the BBBEE implementation strategy has been finalised. As a result of the codes of good practice only being gazetted in February 2007 the Western Cape BBBEE implementation strategy had to be delayed. The strategy will give provincial direction in addressing the inequalities resulting from the past policies.

The Economic Empowerment unit initiated a monitoring and evaluation mechanism on the various BBBEE Charters relevant to the Western Cape Economy. As a first step we have identified the various BBBEE Charters relevant to the Western Cape Economy and what their status is.

A draft Western Cape Preferential Procurement Policy has been completed. This project, done in consultation with Provincial Treasury, has been consulted with all Western Cape Provincial Government Departments as well as outside stakeholders. The objective of the revised Western Cape Preferential Procurement Policy is to enable the Provincial Government to increase its procurement spend on historically disadvantaged enterprises and Black SMEs.

In collaboration with the Local Economic Development sub-programme, Economic Empowerment has initiated a process that will provide guidance to municipalities in the development of their preferential procurement policies and BBBEE economic empowerment programmes.

The continued strengthening of the Department's consultation and co-operation with the partners of the Provincial Growth and Development Summit, business, labour, government (local) and civil society. This engagement has laid a firm foundation for Provincial Government's efforts in not only obtaining buy-in and support from these important role-players, but also fully understanding the issues underlying economic empowerment of the targeted groups.

The Economic Empowerment (EE) unit continues to strengthen advisory forums for all the targeted beneficiaries i.e. women, youth, organised business, rural communities and people living with disabilities. Terms of references for the above mentioned forums will feed the envisaged Western Cape BEE Economic Advisory Council's implementation program. The unit is currently undertaking research in monitoring and evaluation of the system of the advisory forums and the rollout of the Western Cape BEE Advisory Council.

The EE unit has continued to play a leading role in facilitating BBBEE opportunities, as an evident gap exists in the need for an independent intermediary to broker BBBEE opportunities between financial institutions, black entrepreneurs and white corporates. The unit has facilitated BBBEE opportunities leading to an increase in job creation and expanding economic participation amongst previously disadvantaged people.

The Department's Sector Interventions has yielded significant progress over the past financial year. Key thrusts to this progress include the R155 million Saldanha Fabrication Facility that has been completed, and launched during November 2007 by the Deputy President. This facility is expected to re-establish the Western Cape as a major player in the county's manufacturing sectors and will improve the job creation prospects for various manufacturing industries including the oil and gas, engineering sectors and well as the related downstream industries.

The Clothing and Textile interventions have contributed towards a new sense of optimism within the industry. More than 40 of the largest manufacturers have joined the Cape Clothing and Textile Cluster, representing more than 50 per cent of formal employment in the industry, with major breakthroughs in strengthening the value-chain particularly between manufacturers and retailers. Clotex has contributed towards formalising the Cut Make and Trim sector (CMT) with more than 150 SMMEs actively supported.

Within the metals and engineering sectors, the tooling industry has developed a range of interventions across skills development, transformation, recapitalisation and marketing that have contributed to turning around the decline in the sector.

Interventions in BPOs and call centres, which are still fledgling industry segments in our economy, have been dominated by the development of growth strategies and plans to transform those sectors to best meet the demands of competing in an increasingly competitive global environment. Significant success has been achieved through the 07/08 financial year, with 7 000 new call centre jobs being created, 30 investment deals facilitated through Calling-the-Cape (CTC) and 100 new learnerships facilitated on National Qualification Framework (NQF) level 2. The Career Research and Information Centre (CRIC) centre has been revamped and is awaiting occupation.

Regarding ICT, 70 per cent of the participants mentored have sustained their businesses. Velocity, which is a BEE fast-track programme for ICT start-ups, has achieved significant successes with 18 out of the 20 participants having graduated.

The Department has continued to consolidate its interventions and programmes within its flagship sub-sectors of Film and Craft where efforts have yielded significant economic growth for the province to date. The two sector bodies of Film and Craft have also completed a significant research projects to deepen their understanding of their economic impact potential and opportunities for further growth.

The demand and supply led skills research for Oil and Gas, BPO, Tourism, Film, Boatbuilding, ICT and Tooling together with utilising learning's from skills interventions through the SPV's, Work Force Development initiatives have developed and or assisted funding projects that add value through interventions and support around development of enabling environments and frameworks e.g. unit standard generation, alignment of training interventions for international accreditation, upskilling or training in scarce skills and top up funding to accelerate training targets.

Regulation, once generally viewed as anti-development and a negative force in an environment seeking to grow the economy, has in recent years come to be seen as an enabling factor ensuring that all the economic role-players – consumers, enterprises and the various levels of government – co-operate in a structured, legally secure and predictable environment towards economic growth and transformation.

It is also against this backdrop that the Business Regulation and Governance unit has over the past year continued to evolve and refine its business processes and procedures to render a more effective and efficient service to its customers – liquor license applicants and holders, as well as aggrieved consumers, in particular, and members of the public (potential consumers and potential objectors to liquor license applications) in general. Both the Office of the Consumer Protector (OCP) and the Liquor Board have distinguished themselves as the benchmarks in service delivery in their respective areas, but in accordance with its stated approach of constant review and improvement, and in pursuit of excellence, goal posts have been shifted wherever achievements in the past year have indicated the possibility of yet better results and efficiencies.

Initiatives to mainstream HDI-owned liquor outlets will gain momentum with the implementation of the new provincial liquor legislation, which will for the first time, in conjunction with amendment to scheme regulations specifically catering for liquor outlets in certain residential areas, allow such outlets to trade without a licence, but with a temporary exemption.

During 2007/2008, Tourism continued with its support for plans and programmes that are aligned to the Western Cape Tourism Development (WCTD) Framework. The WCTD Partnership has been fully operationalised, with the work of the 5 sub-committees [Growth, Participation, HRD, 2010, Transport and Infrastructure] underway. The Integrated Tourism Development Framework (ITDF) review process which informs the new and further development of sites, attractions, routes and infrastructure was completed. Intensive Stakeholder engagements were held with the City of Cape Town as well as each of the District Municipalities. While the ITDF review process focused on product development and identification of tourism potential within each of the regions of the Western Cape, it also affords a more integrated approach to dealing with tourism as a whole.

Furthermore, the Tourism Enterprise Development unit has expanded its already successful Tourism Tiered Support System to accommodate additional entrepreneurs. The training of historically disadvantaged individuals to become tourist guides, and a tourist guide learnership programme were conducted in order to promote transformation. In addition, workshops as part of the Tourist Guide Ambassadorial Project to train tourist guides in the basics of economic development and investment opportunities were held in the Province.

3. Outlook for 2008/09

In his State of the Nation Address in Parliament in February 2007, the President said that 'None of the great social problems we have to solve is capable of resolution outside the context of the creation of jobs and the alleviation and eradication of poverty'. The Western Cape recent growth has been higher than the national average – an estimated 5.5 per cent compared to South Africa's 5 per cent GDP growth. However, the provincial growth path, like the national trends, has yielded mixed results for poor people and the gap between the wealthy and the poor continues to widen. Clearly, while growth of the economy remains a critical pillar of the Department's Micro-economic Development Strategy (MEDS), we need to ensure that the growth is both broad-based and shared amongst a wider spectrum of people.

Over the past 3 financial years, the Department has embarked on a process of researching the economic landscape of the province in order to develop an in-depth, economically sound Micro-economic Development Strategy (MEDS). The MEDS informs, integrates and prioritises interventions made by Provincial Government into the economy of the Western Cape Province.

The draft Provincial Growth and Development Strategy (PGDS) sets a clear vision for the Department – one of shared growth and integrated development. The iKapa Elihlumayo strategy, which evolved out of the PGDS, is based on four key pillars, namely growth, equity, empowerment and environmental integrity.

The iKapa Elihlumayo strategy recognises the need to define the desired form of growth that Government seeks to stimulate. Foremost, it recognises that economic growth is accompanied by and improves on the social equity of the Province. It also highlights that social inequality can negatively affect the benefits of any economic growth attained for the poor as well as future growth.

With this in mind, the Department realises that given the resource envelope of the Province and the Department, it will be impossible to intervene in all the outcomes of the MEDS as agreed with all stakeholders in the Provincial economy.

Integrated Economic Development Services

The Millennium Development Goals of 2014 requires focus and dedicated action if poverty and unemployment is to be halved. Integrated Economic Development Services aims to tackle this challenge within the vision and goals of iKapa Elihlumayo and shared growth. The Micro-economic Development Strategy, one of the cornerstone strategies flowing from iKapa Elihlumayo, articulates thematic and sectoral strategies aimed to deliver shared growth via employment creation and increased participation and ownership of the economy. AsgiSA also sets the challenge that this needs to happen at an accelerated pace.

The programme Integrated Economic Development Services has adopted an approach of:

- Establishing a framework within which the themes - enterprise development, local economic development and economic empowerment – operate to impact on its service delivery environment;

- Developing support interventions, tailored for the Western Cape's specific circumstances, and aimed at increasing economic participation and ownership; and

- Maintaining a focus on the informal economy and efforts to promote participation in the mainstream economy – this is central to each of the sub programmes' chief interventions like RED Doors, Plek Plan and implementation around Empowerment.

Trade and Industry Development

Sectors have been prioritised in accordance with the iKapa Elihlumayo strategy, and have been evaluated against two sets of criteria. The first set attempts to evaluate the potential that particular sectors offer for growth, employment expansion and broad-based black economic empowerment. The second set looks at the relative cost and the likely impact of a combination of proposed interventions within a sector on the economy as a whole.

The key deliverables in Trade and Industry Development for 2008/09 are informed by the critical criterion of:

- Transformation as defined by the BEE principles
- Growth within the sector, including a strong focus on export-orientation to allow for scalability
- Competitiveness enhancement
- A pro-poor focus as relevant
- Prioritisation of sectors
- Clustering of sectors
- Trade and Investment promotion
- Strategy Development

In addition, a critical strategic goal of Trade and Industry Development is strategic sector support. Strategic sector support aims to maximise the competitiveness of sectors and industries by means of cross-cutting themes which enhance and support competitiveness within each of the prioritised sectors, as well as to facilitate a optimally-conducive economic environment for the development and growth of sectors and businesses. Within this context, skills development has been highlighted as the main strategic thrust of 2008/09.

Business Regulation and Governance

Most of the policies, legislative interventions, and strategic interventions within this programme are within this objective of iKapa Elihlumayo, which include liquor policy and legislation, both national and provincial, and consumer protection legislation, also both national and provincial.

In our plans to meet the national and provincial priorities of accelerated and shared growth for our Province and contribute to an environment that is fair, effective and conducive for enterprises and consumers, the following are key priorities:

The Office of the Consumer Protector will seek to enhance the operationalisation of the Consumer Tribunal. This will signal the full implementation of the Western Cape Consumer Affairs (Unfair Business Practices) Act. This act was passed in 2002 and its substrate (the OCP, the complaints management unit, complaints channels, including the walk-in centre in Cape Town, call centre, advice office network and co-operative agreements with other regulators) put in place. The efficiencies in the OCP's business processes, honed over several years as the leader in utilising outsourcing (call centre) and electronic complaints management systems will be further enhanced. The OCP will also seek to strengthen its position as the first and preferred reference point for consumers seeking information or access to redress, whether they are residents of or visitors to the province. Much time and effort will be spent on creating greater public awareness of the OCP and consumer rights and issues in general, and to establish the OCP and the Tribunal as highly recognised and trusted brands. The establishment of the OCP as a provincial credit regulator in terms of the National Credit Act, 2005 (Act 34 of 2005), will also be pursued. The integration of the business community as partners in the advancement of consumer rights and education will be a priority in the years to come.

The main priority for Liquor Regulation will be the implementation of the provincial liquor act, including the establishment of the Liquor Board as a designated public entity in terms of the Public Finance Management Act, 1999 (Act 1 of 1999) and the establishment of a fund to combat the social ills of liquor trading and consumption, one of the imperatives of the provincial liquor policy which informed the drafting of the Western Cape Liquor Bill. The various initiatives to raise awareness and curb the prevalence of Foetal Alcohol Syndrome (FAS) and other health and safety consequences of abusive liquor consumption will eventually be transferred to this fund. The improvement of business processes, which has already facilitated the elimination of the Board's once-infamous backlog of applications, will be further pursued with the implementation of a new electronic licensing system. The unit's inspectorate will also be expanded to ensure that the implementation of the new legislation does not falter on account lack of capacity in that area. The vexed issue of unlicensed liquor traders ("shebeens") will be addressed through measures for their legalisation incorporated in the legislation (an exemption provision) as well as initiatives to mainstream these businesses through training and provision of finance and business support. Whilst this is a long-term project, over the short term the unit will also seek to enable both informal and mainstream liquor businesses to capitalise on the possibilities presented by the 2010 FIFA World Cup events to be staged in the Western Cape.

Economic Planning

This is a new programme borne from discussions and decisions taken by the 10x10 Forum and National Treasury to develop and implement a standardised Programme and Sub-programme structure for all Departments of Economic Development.

The Programme is expected, as its strategic objective, to facilitate and promote integrated economic development planning as well as monitoring and evaluation of economic development policies, strategies and programmes, and provide leadership in economic knowledge generation and management.

To realise the afore-mentioned priorities and strategic objectives, this programme will focus on the following priorities:

- To promote integrated economic development planning
- To improve global competitiveness of local industries
- To increase the Department's capacity to become an information hub

Tourism

The vision of the Western Cape Tourism Development Framework is one of a shared, sustainable, growing, labour-absorbing, and globally competitive tourism sector in the Western Cape. The purpose of this programme is to deliver on this vision as part of the Millennium Goals for 2014, and in doing so to both grow and transform the Tourism Industry in the Western Cape for the benefit of all citizens.

To impact on the tourism industry in the Western Cape in a sustainable manner means both growth and participation of the industry. A Public Sector intervention in the tourism industry is effected through the activities of development, marketing and regulation. The Provincial Government Western Cape has outsourced the implementation of marketing activities to the Destination Marketing Organisation (DMO). Therefore the work of the sub-programmes is divided into growth on the one hand consisting of Growth, Planning, Skills Development and Competitiveness; and participation on the other hand consists of Participation, Fair Business Environment and Social and Environment.

Positive tourism growth and the anticipated growth in tourism and economic potential from the hosting of the 2010 FIFA World Cup clearly show that the Department has an important role to ensure:

- that the visitor experience is a good one, as positive word of mouth advertising is critical;
- that we achieve long-term benefits on the marketing spend;
- that we have a unified destination brand and consolidated marketing efforts in order to ensure the success of both established tourism businesses as well as emerging tourism businesses;
- that we take into consideration the need to stream visitors from Cape Town to other Municipalities in the Western Cape;
- that new business is spread as widely as possible; and
- that our communities benefit in terms of environment enhancement and participation in the tourism experience; and that we foster cooperative governance and funding initiatives to ensure cost and time efficient use of our collective efforts and resources.

In our plans to meet the national and provincial priorities of accelerated and shared growth for our Province, the following are key priorities:

- the development and implementation of targeted and cost-effective programmes by the Destination Marketing Organisation;
- the development of a Tourism BEE Transformation Strategy and implementation plan that promotes representatively and inclusiveness in the areas of control, ownership, management and equity; drives transformation within large tourism organisations;
- the development of a vigorous Tourism Human Resource Development programme to develop an appropriately skilled and highly productive workforce;
- the development of tourism sites, attractions, routes and infrastructure; and
- upscaling the Tourism Tiered Support System programme.

4. Receipts and financing

Table 4.1 hereunder gives the sources of funding for the vote.

Table 4.1 Summary of receipts

Receipts R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07	Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Treasury funding										
Equitable share	120 502	137 378	161 770	193 382	195 327	195 054	211 874	8.62	245 261	270 463
Financing			2 563		3 500	3 500	2 600	(25.71)		
Asset Finance Reserve			1 935				2 600			
Revenue retention			628		3 500	3 500		(100.00)		
Total Treasury funding	120 502	137 378	164 333	193 382	198 827	198 554	214 474	8.02	245 261	270 463
Departmental receipts										
Tax receipts	3 781	4 298	4 218	20 500	4 500	4 500	4 500		4 500	4 500
Sales of goods and services other than capital assets	284	266	337	270	270	270	270		270	270
Interest, dividends and rent on land	2		2			2	(100.00)			
Sales of capital assets	15					4	(100.00)			
Financial transactions in assets and liabilities	1 855	64	6 608		1 789	2 056	(100.00)			
Total departmental receipts	5 937	4 628	11 165	20 770	6 559	6 832	4 770	(30.18)	4 770	4 770
Total receipts	126 439	142 006	175 498	214 152	205 386	205 386	219 244	6.75	250 031	275 233

Summary of receipts:

Total receipts increase by R13.858 million or 6.75 per cent from R205.386 million in 2007/08 to R219.244 million in 2008/09.

Treasury funding:

Equitable share funding increase by R16.820 million or 8.62 per cent from R195.054 million in 2007/08 to R211.874 million in 2008/09.

Funding from the asset finance reserve of R2.6 million in 2008/09 provides for the Cable News Business Channel (CNBC) Africa advertising agreement.

Departmental receipts:

Total departmental receipts decrease by R2.062 million or 30.18 per cent from the revised estimate of R6.832 million in 2007/08 to R4.770 million in 2008/09. This decrease is mainly due to an once-off payment received for surplus funding from Cape Town routes unlimited received as financial transactions in assets and liabilities in 2007/08.

Included in the Department's total receipts of R219.244 million in 2008/09 is the projected departmental receipts of R4.770 million.

Of this, Tax receipts from liquor license taxes are projected at R4.5 million. This revenue figure is based on the total number of liquor license holders that will need to renew their licenses. It is not projected that the total number of licensees will be increasing over the medium term although efforts have been put in place to attract more HDI license holders and also license more of the illegal shebeen owners. Primary reason for this stabilisation is due to the high attrition rates experienced in the industry.

Estimates for Sales of goods and services other than capital assets in respect of the registration of Tourist Guides remain constant at R270 000 over the MTEF. It is not projected that the number of guides will increase significantly over the MTEF.

Donor funding (excluded from vote appropriation)

Table 4.2 hereunder gives the sources of donor funding and details of any terms and conditions attached to donor funds.

Table 4.2 Summary of donor funding - None

5. Payment summary

The foundation of this Department's budget are based on the assumptions contained in the overarching strategy of the MEDS. These assumptions can be translated into the following:

If we want to create jobs, we must proliferate enterprises.

If we want to proliferate enterprises, we must develop new business opportunities in sectors. If we want to develop new business opportunities in sectors, we must act to strengthen and expand sectors. If we want to strengthen and expand sectors, we need **The MEDS**.

If we want to develop new business opportunities in sectors, we can also develop new sectors, sub-sectors and niche opportunities. If we want to develop new sectors, sub-sectors and niche business opportunities, we need a **Global Business Intelligence Unit**, which gleans information, converts this into intelligence and articulates new business opportunities.

If we want to accelerate the growth of jobs in particular municipalities, we must have a well-resourced, well-informed mechanism in municipalities to facilitate the proliferation of enterprises on the ground. The following mechanisms and institutions will facilitate the proliferation of enterprises and jobs on the ground in all municipalities: **The MEDS, Die Plek Plan, The Enterprise Shop and The RED Initiative**.

If we want jobs in new enterprises to be sustainable, we need to strengthen and expand enterprises and constantly improve the skills of the workforce.

Programme summary

Table 5.1 below shows the budget or estimated expenditure per programme and Table 5.2 per economic classification (in summary). Details of the Government Financial Statistics (GFS) economic classifications are attached as an annexure to this vote.

Table 5.1 Summary of payments and estimates

Programme R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07	Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
1. Administration	13 327	15 324	20 689	20 001	19 501	19 501	24 495	25.61	27 317	28 585
2. Integrated Economic Development Services	40 830	34 085	45 919	63 535	62 680	62 680	56 950	(9.14)	59 990	63 072
3. Trade and Industry Development	34 466	45 139	53 377	64 885	60 935	60 935	70 009	14.89	89 264	104 826
4. Business Regulation and Governance	9 790	8 757	10 272	13 970	12 120	12 120	15 891	31.11	17 768	19 277
5. Economic Planning	1 563	1 600	2 110	3 263	3 263	3 263	5 454	67.15	5 942	6 087
6. Tourism	26 463	37 101	43 131	48 498	46 887	46 887	46 445	(0.94)	49 750	53 386
Total payments and estimates	126 439	142 006	175 498	214 152	205 386	205 386	219 244	6.75	250 031	275 233

Summary by economic classification

Table 5.2 Summary of provincial payments and estimates by economic classification

Economic classification R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07	Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	45 417	51 877	67 864	112 602	91 710	91 692	110 044	20.01	138 431	153 933
Compensation of employees	22 182	27 084	30 372	45 781	39 282	39 282	50 787	29.29	64 744	68 046
Goods and services	23 188	24 771	37 445	66 821	52 428	52 410	59 257	13.06	73 687	85 887
Financial transactions in assets and liabilities	47	22	47							
Transfers and subsidies to	79 495	89 554	105 087	101 050	112 719	112 723	108 650	(3.61)	111 050	120 750
Provinces and municipalities	2 565	1 918	511							
Departmental agencies and accounts	52 232	51 010	39 341	34 300	41 038	41 038	44 050	7.34	44 950	52 150
Universities and technikons	550	300	2 650	150	150	150	150		150	150
Public corporations and private enterprises	17 330	20 880	32 100	26 150	35 070	35 070	30 050	(14.31)	31 550	34 050
Non-profit institutions	6 818	15 446	30 481	40 450	36 461	36 461	34 400	(5.65)	34 400	34 400
Households			4			4		(100.00)		
Payments for capital assets	1 527	575	2 547	500	957	971	550	(43.36)	550	550
Machinery and equipment	1 527	575	2 547	500	957	971	550	(43.36)	550	550
Total economic classification	126 439	142 006	175 498	214 152	205 386	205 386	219 244	6.75	250 031	275 233

Transfers to public entities

Table 5.3 Summary of departmental transfers to public entities

Public entities R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				Main appro- p-riation 2007/08	Adjusted appro- p-riation 2007/08	Revised estimate 2007/08	% Change from Revised estimate
				2008/09	2007/08	2009/10				2010/11
Western Cape trade and Investment Promotional Agency (Wesgro)	31 700	24 500	11 291	11 300	11 600	11 600	15 400	32.76	16 300	21 500
Destination Marketing Organisation (Western Cape Tourism)	20 532	26 510	27 050	23 000	28 059	28 059	28 650	2.11	28 650	30 650
Casidra (Pty) Ltd	17 330	20 880	24 600	18 000	27 920	27 920	27 550	(1.33)	27 550	30 050
Council for Scientific and Industrial Research			7 500	8 000	7 000	7 000	2 500	(64.29)	4 000	4 000
Small Enterprise Development Agency (SEDA)			1 000		1 000	1 000		(100.00)		
Govt					379	379		(100.00)		
Total departmental transfers to public entities	69 562	71 890	71 441	60 300	75 958	75 958	74 100	(2.45)	76 500	86 200

Transfers to other entities

Table 5.4 Summary of departmental transfers to other entities - None

Transfers to local government

Table 5.5 Summary of departmental transfers to local government by category

Departmental transfers R'000	Outcome						Medium-term estimate			
							% Change from Revised estimate			
	Audited	Audited	Audited	Main appro- p-riation	Adjusted appro- p-riation	Revised estimate				
	2004/05	2005/06	2006/07	2007/08	2007/08	2007/08	2008/09	2007/08	2009/10	2010/11
Category A	200	200								
Category C	2 310	1 650	491							
Total departmental transfers to local government	2 510	1 850	491							

Note: Excludes regional services council levy.

Departmental Public-Private Partnership (PPP) projects

Table 5.6 Summary of departmental Public-Private Partnership projects - None

6. Programme Description

Programme 1: Administration

Purpose: Provide leadership, strategic management in accordance with legislation, regulations, and policies and ensure appropriate support service to all other programmes.

Analysis per sub-programme

Sub-programme 1.1: Office of the Head of Department

manage and direct the departmental transversal administrative programmes that give leadership to the department effectively maintain an oversight function of the whole department's mandate and function

Sub-programme 1.2: Financial Management

provide an effective financial management function

ensure implementation of the PFMA and other related financial regulations and policies

provide a planning and budgeting support to the Department

ensure appropriate risk management

to make limited provision and maintenance of accommodation needs

Sub-programme 1.3: Corporate Services

provide strategic support functions to the department. This function is made up of Human Resource Management & Development, Labour Relations and Corporate Communication

Policy developments:

The key points emerging from this programme include:

increasing capacity to best meet the demands of the reprioritised department and its structures;

increased focus on delivery and performance of the department; and

the provision of a coherent and integrated management, administrative and support function to the department

Changes: Policy structures, service establishments, etc:

Resources and capacity constraints within the unit could prove challenging for the effective and efficient delivery of the services. However, this is being addressed by the proposed new organisational structure and should prove sufficient at least for the short-term needs of the unit.

Expenditure trends analysis:

The programme expenditure has increased by 25.61 per cent or R4.994 million in the 2008/09 financial year from the previous financial year. Reasons attributed to this increase are inflation as well as increase spending on compensation of employees and the shifting of various components of the programme to form part of Programme 5: Economic Planning.

Table 6.1 Summary of payments and estimates – Programme 1: Administration

Sub-programme R'000	Outcome			Main appro- piation Adjusted appro- piation Revised estimate 2007/08 2007/08 2007/08			Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate 2008/09 2007/08	2009/10	2010/11	
1. Office of the HOD		3 914	5 161	1 736	2 162	2 162	3 148	45.61	3 341	3 422
2. Financial Management	8 943	5 971	12 909	10 168	9 842	9 842	11 813	(3.13)	13 766	14 545
3. Corporate Services	4 384	5 439	2 619	8 097	7 497	7 497	9 534	(100.00)	10 210	10 618
Total payments and estimates	13 327	15 324	20 689	20 001	19 501	19 501	24 495	25.61	27 317	28 585

Table 6.1.1 Summary of provincial payments and estimates by economic classification – Programme 1: Administration

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	10 471	14 859	19 073	19 901	18 800	18 800	24 395	29.76	27 217	28 485
Compensation of employees	6 306	9 298	10 971	15 351	12 695	12 695	17 590	38.56	20 239	21 272
Goods and services	4 118	5 553	8 081	4 550	6 105	6 105	6 805	11.47	6 978	7 213
Financial transactions in assets and liabilities	47	8	21							
Transfers and subsidies to	2 258	73	7		379	379		(100.00)		
Provinces and municipalities		23	7							
Departmental agencies and accounts	500				379	379		(100.00)		
Non-profit institutions	1 758	50								
Payments for capital assets	598	392	1 609	100	322	322	100	(68.94)	100	100
Machinery and equipment	598	392	1 609	100	322	322	100	(68.94)	100	100
Total economic classification	13 327	15 324	20 689	20 001	19 501	19 501	24 495	25.61	27 317	28 585

Details of transfers and subsidies:

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Transfers and subsidies to (Current)	2 258	73	7							
Provinces and municipalities		23	7							
Municipalities		23	7							
Municipalities <i>of which</i>										
Municipal agencies and funds		23	7							
Departmental agencies and accounts	500									
Entities receiving transfers	500									
Western Cape Trade and Investment Promotion Agency	500									
Non-profit institutions	1 758	50								
Entities receiving transfers					379	379		(100.00)		

Programme 2: Integrated Economic Development Services

Purpose: To sustain economic development through shared partnerships.

Analysis per sub-programme

Sub-programme 2.1: Management: Integrated Economic Development

to conduct the overall management and administrative support to the Programme

Sub-programme 2.2: Enterprise Development

to support and develop business enterprises

Sub-programme 2.3: Local Economic Development

to promote economic growth and development of local economies in partnership with key stakeholders by aligning LED initiatives with Government programmes

Sub-programme 2.4: Economic Empowerment

to facilitate the process of empowerment and creation of an enabling business environment for PDIs.

Policy developments:

Integrated Economic Development Services' objectives and strategies will be delivered in the context of iKapa Elihlumayo. In aligning its objectives and strategies with that of national government, it will base these on policy documents and programmes such as the National Small Business Act (amended 2004), the Broad Based Black Economic Empowerment Strategy, the ISRP, Urban Renewal Programme and the Micro Reform Strategy, the Co-operatives Act, AsgiSA, Joint Initiative for the Prioritisation of Skills Acquisition, National Skills Development Fund. The Provincial Growth and Development Strategy and the Department's MEDS, will form the platform upon which the unit's objectives will be based.

The main aim of Enterprise Development is to create and maintain an environment conducive to the development and growth of small, medium and micro enterprises (SMMEs), both formal and informal. This will be accomplished through:

Access to business information, opportunities and service offerings that is enhanced through the co-ordination of a reliable network of competent small business support service providers.

The inculcation of an entrepreneurial culture amongst the people of the Western Cape.

The main thrust of the Sub-programme's interventions is to provide tangible ways in which the economy of the Province may be accelerated and shared by its citizens. The delivery vehicle is a number of conveniently located single entry points across the Province.

Local Economic Development (LED) is committed to providing a coherent, integrated framework and environment in which to achieve local economic development, by focussing on HDI ownership and the geographic spread of economic activity in the province. The main aim of the unit's strategy will be strengthening support of local municipalities through interventions such as the Plek Plan.

Economic Empowerment will provide a strategic direction for empowerment and transformation of the economy of the province. The process of empowerment of the HDI's include elements of human resource development, employment equity, enterprise development, preferential procurement, as well as investment, ownership and control of enterprises and economic assets. The unit will focus on the key elements underpinning the targeted groups of women, the disabled, youth and the rurally located.

Changes: Policy structures, service establishments, etc:

An evaluation of the current financial support program has identified pre-mentoring support as a cardinal process in assisting entrepreneurs and to promote sustainability of the business. This additional leverage will assist us in selling our financial support programme to "crowd in" investment to "unbankable" entrepreneurs from the private sector. This intensified support to the entrepreneur assists in achieving the compliance regarding the National Credit Act and the conversion to a bankable client.

Expenditure trends analysis:

The budgeted allocation for the programme has decreased from R62.680 million in 2007/08 financial year to R56.950 million in 2008/09. This represents a decrease of 9.14 per cent. The main contributor to this decrease is the consolidation of the RED Door project and Plek Plan Program where no new RED Door and Plek Plan offices will be established in the 2008/09 financial year.

Table 6.2 Summary of payments and estimates – Programme 2: Integrated Economic Development Services

Sub-programme R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
1. Management: Integrated Economic Development Services	2 766	1 210	1 705	3 631	3 431	3 431	3 412	(0.55)	3 979	4 147
2. Enterprise Development	17 098	23 838	28 062	37 665	38 260	38 260	34 565	(9.66)	35 258	37 927
3. Local Economic Development	8 941	5 856	14 212	18 395	17 395	17 395	14 595	(16.10)	16 271	16 425
4. Economic Empowerment	12 025	3 181	1 940	3 844	3 594	3 594	4 378	21.81	4 482	4 573
Total payments and estimates	40 830	34 085	45 919	63 535	62 680	62 680	56 950	(9.14)	59 990	63 072

Earmarked allocation:

Included in sub-programme 2.2: Enterprise development is an earmarked allocation amounting to R500 000 (2008/09), R1 000 000 (2009/10) and R1 000 000 (2010/11) for the purpose of supporting Workforce development.

Table 6.2.1 Summary of provincial payments and estimates by economic classification – Programme 2: Integrated Economic Development Services

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	8 484	12 034	13 461	31 405	25 805	25 805	26 400	2.31	27 940	28 522
Compensation of employees	4 417	6 998	6 471	9 035	7 935	7 935	9 235	16.38	11 395	11 977
Goods and services	4 067	5 029	6 967	22 370	17 870	17 870	17 165	(3.95)	16 545	16 545
Financial transactions in assets and liabilities		7	23							
Transfers and subsidies to	31 861	21 968	32 308	32 030	36 720	36 720	30 450	(17.08)	31 950	34 450
Provinces and municipalities	1 111	1 218	4							
Departmental agencies and accounts	10 000		1 500	500	1 500	1 500		(100.00)		
Universities and technikons	200									
Public corporations and private enterprises	17 250	19 900	30 300	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Non-profit institutions	3 300	850	500	5 530	300	300	400	33.33	400	400
Households			4							
Payments for capital assets	485	83	150	100	155	155	100	(35.48)	100	100
Machinery and equipment	485	83	150	100	155	155	100	(35.48)	100	100
Total economic classification	40 830	34 085	45 919	63 535	62 680	62 680	56 950	(9.14)	59 990	63 072

Details of transfers and subsidies:

Economic classification R'000	Outcome			Main appro- priation Adjusted appro- priation Revised estimate			Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
				2008/09	2007/08	2009/10	2010/11			
Transfers and subsidies to (Current)	31 861	21 968	32 308	32 030	36 720	36 720	30 450	(17.08)	31 950	34 450
Provinces and municipalities	1 111	1 218	4							
Municipalities	1 111	1 218	4							
Municipalities of which										
Municipal agencies and funds	1 111	1 218	4							
Departmental agencies and accounts	10 000		1 500	500	1 500	1 500		(100.00)		
Entities receiving transfers	10 000		1 500	500	1 500	1 500		(100.00)		
Western Cape Trade and Investment Promotion Agency	10 000		500	500	500	500		(100.00)		
Other			1 000		1 000	1 000		(100.00)		
Universities and technikons	200									
Public corporations and private enterprises	17 250	19 900	30 300	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Public corporations	17 250	19 900	30 300	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Other transfers (Casidra & CSIR)	17 250	19 900	30 300	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Non-profit institutions	3 300	850	500	5 530	300	300	400	33.33	400	400
Households			4							
Other transfers to households			4							

Programme 3: Trade and Industry Development

Purpose: to stimulate economic growth through industry development, trade and investment promotion

Analysis per sub-programme

Sub-programme 3.1: Management: Trade and Industry Development

to conduct the overall management and administrative support to the Programme

Sub-programme 3.2: Trade and Investment Promotion

to facilitate trade, export promotion and attract investment

Sub-programme 3.3: Sector Development

to implement strategies for the positioning of the industrial sector as a key contributor to economic growth and development

Sub-programme 3.4: Industry Development

to facilitate the implementation of strategic programmes that will stimulate the competitiveness of priority sectors

Policy developments:

Framed within the National Growth and Development Strategy vision and the iKapa Elihlumayo vision and goals, the Micro-economic Development Strategy underpins and is underpinned by the Department of Economic Development and Tourism's (DEDT) economic sectoral and thematic strategies. Contextualised by a stable macro-economic environment, the Micro-economic Development sector and thematic strategies within the Department seek to accelerate growth, create employment, increase ownership of the economy and ensure that industries are increasingly globally competitive in line with the overall goals of iKapa Elihlumayo.

The broad approach will be to develop the social capital of these sectors through section 21 bodies. Utilising these structures to develop intervention strategies and projects to transform and develop the sectors. These will be monitored to examine impact, and ensure the appropriate allocation of resources.

The MEDS research, which informs the sector prioritisation within the programme has assessed and prioritised sectors in terms of the iKapa Elihlumayo growth strategy. Sectors have been evaluated against two sets of criteria:

Evaluation of the potential growth, employment expansion, and

BBBEE, and the relative cost and likely impact of a combination of proposed interventions within the sector as a whole.

However, it has also been proven that sector strategies do not yield equity and participation outcomes without direct agendas that pre-determine efforts toward these outcomes. In other words, prioritisation of sectors according to their potential is not enough. The Department should also be active in determining and driving these goals within each sector.

Changes: Policy structures, service establishments, etc:

With the completion of the MEDS reports and the prioritisation process, the current challenge that faces Trade and Industry Development is ensuring there is sufficient financial and human capacity to develop and affect the sector strategies and sector interventions.

In the selection of the flagship and prioritised sectors, cognisance has been taken of existing industry-government co-operation and organisational structures, as this means that the sector can possibly leverage funds from sources other than the provincial government.

Expenditure trends analysis:

The allocated expenditure for the programme increases from R60.935 million in 2007/08 to R70.009 million in 2008/09 financial year. This increase represents an increase in allocated expenditure of 14.89 per cent or R9.074 million. The major contributing factor to this increase in allocated expenditure has been the additional funding received for interventions into Workforce Development and the CNBC Africa advertising agreement.

Table 6.3 Summary of payments and estimates – Programme 3: Trade and Industry Development

Outcome							Medium-term estimate						
Sub-programme R'000	Audited 2004/05	Audited 2005/06	Audited 2006/07				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	% Change from Revised estimate	2008/09	2007/08	2009/10
	1. Management: Trade and Industry Development	2 612	2 674	1 906	2 835	2 905	2 905	5 157	77.52	6 442	6 697		
2. Trade and Investment Promotion	21 889	9 578	11 222	11 400	11 700	11 700	15 700	34.19	16 800	22 200			
3. Sector Development	6 095	30 198	34 255	41 192	38 302	38 302	33 095	(13.59)	36 413	44 491			
4. Industry Development	3 870	2 689	5 994	9 458	8 028	8 028	16 057	100.01	29 609	31 438			
Total payments and estimates				34 466	45 139	53 377	64 885	60 935	60 935	70 009	14.89	89 264	104 826

Earmarked allocation:

Included in sub-programme 3.2: Trade and investment promotion is an earmarked allocation amounting to R2 500 000 (2009/10) and R6 700 000 (2010/11) for the Cape catalyst projects.

Included in sub-programme 3.2: Trade and investment promotion is an earmarked allocation amounting to R2 600 000 (2008/09) for the CNBC Africa project

Included in sub-programme 3.3: Sector development is an earmarked allocation amounting to R2 500 000 (2009/10) and R7 800 000 (2010/11) for the Creative precincts.

Included in sub-programme 3.4: Industry development is an earmarked allocation amounting to R14 116 000 (2008/09), R27 054 000 (2009/10) and R28 819 000 (2010/11) for the purpose of supporting Workforce development.

Table 6.3.1 Summary of provincial payments and estimates by economic classification – Programme 3: Trade and Industry Development

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	12 624	9 206	13 574	19 815	15 644	15 640	22 659	44.88	41 014	51 376
Compensation of employees	3 874	3 406	4 759	6 595	6 250	6 250	7 066	13.06	11 700	12 297
Goods and services	8 750	5 800	8 812	13 220	9 394	9 390	15 593	66.06	29 314	39 079
Financial transactions in assets and liabilities			3							
Transfers and subsidies to Provinces and municipalities	21 651	35 920	39 694	44 970	45 161	45 165	47 250	4.62	48 150	53 350
Departmental agencies and accounts	21	6	3	10 800	11 100	11 100	14 900	34.23	15 800	21 000
Universities and technikons			2 000							
Non-profit institutions	430	11 414	26 900	34 170	34 061	34 061	32 350	(5.02)	32 350	32 350
Households						4		(100.00)		
Payments for capital assets	191	13	109	100	130	130	100	(23.08)	100	100
Machinery and equipment	191	13	109	100	130	130	100	(23.08)	100	100
Total economic classification	34 466	45 139	53 377	64 885	60 935	60 935	70 009	14.89	89 264	104 826

Details of transfers and subsidies:

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Transfers and subsidies to (Current)	21 731	35 920	39 694	44 970	45 161	45 165	47 250	4.62	48 150	53 350
Provinces and municipalities	21	6	3							
Municipalities	21	6	3							
Municipalities of which										
Municipal agencies and funds	21	6	3							
Departmental agencies and accounts	21 200	24 500	10 791	10 800	11 100	11 100	14 900	34.23	15 800	21 000
Entities receiving transfers	21 200	24 500	10 791	10 800	11 100	11 100	14 900	34.23	15 800	21 000
Western Cape Trade and Investment Promotion Agency	21 200	24 500	10 791	10 800	11 100	11 100	14 900	34.23	15 800	21 000
Universities and technikons			2 000							
Public corporations and private enterprises	80									
Non-profit institutions	430	11 414	26 900	34 170	34 061	34 061	32 350	(5.02)	32 350	32 350
Households						4		(100.00)		
Other transfers to households						4		(100.00)		

Programme 4: Business Regulation and Governance

Purpose: to ensure an equitable, socially responsible business environment that allows for predictability.

Analysis per sub-programme

Sub-programme 4.1: Management: Business Regulation and Governance

to conduct the overall management and administrative support to the Programme

Sub-programme 4.2: Corporate Governance

To lobby against and address barriers in the broader business environment which inhibits business development

Sub-programme 4.3: Consumer Protection

To develop, implement and promote measures that ensure the rights and interests of all consumers.

Sub-programme 4.4: Liquor Regulation

To promote and maintain an effective and efficient regulatory system for the liquor industry

Policy developments:

The programme's mandates are established as part of the concepts contained in iKapa Elihlumayo. These are reflected in the following manner:

To create a fair, effective and conducive business environment for enterprises and consumers.

Most of the policies, legislative interventions, and strategic interventions within this programme focus on provincial liquor policy and legislation and consumer protection legislation, both national and provincial.

To create employment, especially for the unemployed, to make ownership of the economy representative of the demography of the Province and to increase levels of participation in the economy by all, especially by the previously excluded and presently marginalised.

The main thrust of activity at **Consumer Protection (CP)** will be the full operationalisation of the Consumer Tribunal and the establishment of the OCP and the Tribunal as highly recognised and trusted brands. Furthermore, the OCP is to become the preferred reference point for consumers seeking information or access to redress, whether they are residents of or visitors to the province. In addition thereto, the establishment of the OCP as a provincial credit regulator in terms of the National Credit Act, 2005, will be a priority.

The main priority for the **Liquor Board** will be the enactment of the Liquor Bill. The restructuring of the Liquor Board, which was delayed as a result of the slow legislative processes around the Western Cape Liquor Bill, will proceed once the Bill is passed into law and the Act and its concomitant regulations promulgated. Whilst the Board has been designated a public entity in terms of the Public Finance Management Act, 1999, the extent to which auxiliary or secondary functions and responsibilities of the regulator may be executed within the Department, and the accountability of the Board to the executive authority and/or other structures within the provincial legislature, still needs to be determined through the legislative process.

Changes: Policy structures, service establishments, etc:

The major constraints faced by the BR&G unit in 2006-07 have been in the areas of legislation and human resources. The OCP's planned implementation of the Western Cape Consumer Affairs Act was delayed by both the spectre of national legislation (the National Credit Act) and its implications for the OCP as a regulator, as well as lack of human resources to drive the process. The finalisation of the Liquor Bill suffered many unplanned delays, including several postponements of public participation processes and the extension of thereof, to provide yet more opportunity for public comment, when they did eventually take place; the delays in the legislative process where consultation is peremptory (e.g. with regard to the compliance with the national Liquor Act, 2003 (Act 59 of 2003)), and issues concerning the process of the Premier assenting to and signing the Bill.

Expenditure trends analysis:

The new liquor legislation is expected to be passed in the early part of the new financial year. The enactment of this legislation will pave the way for the Western Cape Liquor Board to become a fully independent and autonomous Public Entity of the Department. The Office of the Consumer Protector will expand its services in the Province by increasing its support to the Consumer Advice Centres located throughout the Province as well as expand its marketing campaigns to advise consumers of their rights and recourses that may be taken. These factors are amongst others leading to the increase of R3.771 million or 31.11 per cent in the allocated budget from 2007/08 to 2008/09.

Table 6.4 Summary of payments and estimates – Programme 4: Business Regulation and Governance

Outcome							Medium-term estimate			
							% Change from Revised estimate			
Sub-programme R'000	Audited	Audited	Audited	Main appropriation	Adjusted appropriation	Revised estimate				
	2004/05	2005/06	2006/07	2007/08	2007/08	2007/08	2008/09	2007/08	2009/10	2010/11
1. Management: Business Regulation and Governance	1 742	520	5	896	711	711	1 004	41.21	1 054	1 098
2. Corporate Governance							305		522	543
3. Consumer Protection	3 813	4 419	5 502	5 887	5 942	5 942	7 013	18.02	7 711	8 883
4. Liquor Regulation	4 235	3 818	4 765	7 187	5 467	5 467	7 569	38.45	8 481	8 753
Total payments and estimates	9 790	8 757	10 272	13 970	12 120	12 120	15 891	31.11	17 768	19 277

Earmarked allocation:

Included in sub-programme 4.3: Liquor Regulation is an earmarked allocation amounting to R250 000 (2008/09), R250 000 (2009/10) and R250 000 (2010/11) for the purpose of supporting Workforce development.

Table 6.4.1 Summary of provincial payments and estimates by economic classification – Programme 4: Business Regulation and Governance

Economic classification R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	2008/09	2007/08	2009/10	2010/11
Current payments	9 527	8 019	8 143	13 370	10 430	10 430	14 391	37.98	16 268	17 777
Compensation of employees	5 711	4 537	4 290	7 020	5 520	5 520	8 161	47.84	10 008	10 517
Goods and services	3 816	3 476	3 853	6 350	4 910	4 910	6 230	26.88	6 260	7 260
Financial transactions in assets and liabilities		6								
Transfers and subsidies to	14	686	1 903	500	1 500	1 500	1 400	(6.67)	1 400	1 400
Provinces and municipalities	14	14	3							
Non-profit institutions		672	1 900	500	1 500	1 500	1 400	(6.67)	1 400	1 400
Payments for capital assets	249	52	226	100	190	190	100	(47.37)	100	100
Machinery and equipment	249	52	226	100	190	190	100	(47.37)	100	100
Total economic classification	9 790	8 757	10 272	13 970	12 120	12 120	15 891	31.11	17 768	19 277

Details of transfers and subsidies:

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Transfers and subsidies to (Current)	14	686	1 903	500	1 500	1 500	1 400	(6.67)	1 400	1 400
Provinces and municipalities	14	14	3							
Municipalities	14	14	3							
Municipalities of which										
Municipal agencies and funds	14	14	3							
Non-profit institutions		672	1 900	500	1 500	1 500	1 400	(6.67)	1 400	1 400

Programme 5: Economic Planning

Purpose: To develop provincial economic policies and strategies to achieve and measure sustainable economic development.

Analysis per sub-programme

Sub-programme 5.1: Economic policy and planning

To develop provincial economic policies and strategies

Sub-programme 5.2: Economic research and development

To conduct economic research

Sub-programme 5.3: Knowledge management

To contribute to the creation of knowledge economy

Sub-programme 5.4: Monitoring and evaluation

To determine the effectiveness and impact of provincial policy objectives and strategies

Policy developments:

After 13 years into the democratic dispensation, review after review has indicated that service delivery priorities have not always been appropriate as citizens would wish. Worse, the reviews also indicate that service delivery has not even been as speedy as it could be and attribute this to a lack of planning on the part of government.

Government now realises that its goals, including the millennium development goals, cannot be realised within the set timeframes if the planning function in government is not significantly strengthened in its service delivery framework. Accordingly, in the provincial sphere of government, every department with responsibility for economic development now has to run a full-blown economic planning programme.

The economic planning programme provides for the full planning spectrum and it is designed to deal with each element and phase, from planning and policy formulation, to implementation and evaluation.

Changes: Policy structures, service establishments, etc:

The Department currently does not have the resources (human and financial) required to fulfil all the obligations of this programme. This Programme will only be partially implemented based on funding received during 2008/09.

Expenditure trends analysis:

This is a new programme borne from discussions and decisions taken in the national sector Chief Financial Officer (CFO) forum workgroup and as such no accurate trend analysis can be provided. The programme has an allocation of R5.454 million for the 2008/09 financial year. These funds were borne from shifting a number of key priorities previously contained in Programme 1: Administration.

Table 6.5 Summary of payments and estimates – Programme 5: Economic Planning

Sub-programme R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
1. Management Economic				351	351	351	999	184.62	1 054	1 103
2. Policy and Planning				1	1	1	1		1	1
3. Research and Development	1 563	1 600	2 110	2 570	2 570	2 570	3 290	28.02	3 462	3 506
4. Knowledge Management				1	1	1	388	38700.00	612	633
5. Monitoring and Evaluation				340	340	340	776	128.24	813	844
Total payments and estimates	1 563	1 600	2 110	3 263	3 263	3 263	5 454	67.15	5 942	6 087

Table 6.5.1 Summary of provincial payments and estimates by economic classification – Programme 5: Economic Planning

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	1 563	1 600	2 110	3 263	3 263	3 263	5 404	65.61	5 892	6 037
Compensation of employees				663	663	663	1 913	188.54	2 852	2 997
Goods and services	1 563	1 600	2 110	2 600	2 600	2 600	3 491	34.27	3 040	3 040
Payments for capital assets							50		50	50
Machinery and equipment							50		50	50
Total economic classification	1 563	1 600	2 110	3 263	3 263	3 263	5 454	67.15	5 942	6 087

Details of transfers and subsidies - None**Programme 6: Tourism**

Purpose: To grow and transform the Tourism Industry in the Western Cape for the benefit of all citizens.

Analysis per sub-programme**Sub-programme 6.1: Management: Tourism**

to conduct the overall management and administrative support to the Programme

Sub-programme 6.2: Tourism Growth

to effectively provide integrated planning in terms of Provincial Government interventions in the tourism industry in the Western Cape

to facilitate Growth of the tourism industry

to actively promote the Competitiveness of the destination

to develop and implement projects arising from the Tourism Skills Development Strategy

Sub-programme 6.3: Tourism Participation

to promote and ensure effective engagement with regard to Participation, Enterprise Development and Local Economic Development

to ensure a Regulated and Fair Business Environment within the tourism industry

to promote Social and Environmental Tourism issues within the tourism industry

Sub-programme 6.4: Destination Marketing Organisation (DMO)

to provide resources to the Destination Marketing Organisation (DMO) to enable it to deliver on its mandate as defined in the Western Cape Tourism Act (Act 1 of 1999).

Policy developments:

Tourism is a sector with the potential to create many more jobs and alleviate poverty. This is further confirmed through the Accelerated Shared Growth Initiative of South Africa, which identifies Tourism and the BPO sector as being the two sectors of the economy for priority intervention.

The WCTD Framework is intended to be the translation of all the general and tourism industry-specific National and Provincial mandates and all the recommendations which emerge from the Western Cape's MEDS into a detailed master plan to grow and transform the tourism industry in the Western Cape over the next ten years for the benefit of all citizens. It will set targets and define outcomes that need to be achieved over a ten-year timeframe. It will be a living and dynamic document. Research will constantly add to the evidence base. Analysis may adjust as circumstances change. There will be a major review on a five-year basis.

In terms of the White Paper on Sustainable Tourism Promotion and Development and the Provincial Western Cape Tourism Act (Act 1 of 2004), the marketing functions of tourism has been outsourced to the DMO. The DMO is responsible for areas of leisure marketing, new product development, visitor services, conventions and events. The Department will be responsible for ensuring that the DMO delivers on targets set in these work areas.

Changes: Policy structures, service establishments, etc:

Tourism is a broad based industry and its success is dependent on partnerships and collaborations with other government departments, private sector and non-governmental sectors. In order for this to happen one needs to engage in consultative processes, which at times take longer than envisaged and thus have an impact on performance and delivery.

Expenditure trends analysis:

The allocated expenditure for the programme decreased from R46.887 million in 2007/08 to R46.445 million in 2008/09 financial year. This decrease represents a decrease in allocated expenditure of 0.94 per cent or R0.442 million. The major contributing factor to this stabilising effect on programme budget is the cost benefit efficiencies created through the Western Cape Tourism Development Programme.

Table 6.6 Summary of payments and estimates – Programme 6: Tourism

Sub-programme R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	2008/09	2007/08	2009/10	2010/11
1. Management: Tourism	649	711	1 288	4 735	2 478	2 478	2 966	19.69	3 119	3 252
2. Tourism Growth	3 092	7 231	2 239	9 428	9 719	9 719	10 344	6.43	10 717	10 859
3. Tourism Participation	2 190	2 309	16 657	10 435	9 001	9 001	6 235	(30.73)	8 814	9 975
4. Destination Marketing Organisation	20 532	26 850	22 947	23 900	25 689	25 689	26 900	4.71	27 100	29 300
Total payments and estimates	26 463	37 101	43 131	48 498	46 887	46 887	46 445	(0.94)	49 750	53 386

Earmarked allocation:

Included in sub-programme 6.2: Tourism growth is an earmarked allocation amounting to R1 110 000 (2008/09), R1 110 000 (2009/10) and R1 110 000 (2010/11) for the purpose of supporting Workforce development.

Table 6.6.1 Summary of provincial payments and estimates by economic classification – Programme 6: Tourism

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	2 748	6 159	11 503	24 848	17 768	17 754	16 795	(5.40)	20 100	21 736
Compensation of employees	1 874	2 845	3 881	7 117	6 219	6 219	6 822	9.70	8 550	8 986
Goods and services	874	3 313	7 622	17 731	11 549	11 535	9 973	(13.54)	11 550	12 750
Financial transactions in assets and liabilities		1								
Transfers and subsidies to	23 711	30 907	31 175	23 550	28 959	28 959	29 550	2.04	29 550	31 550
Provinces and municipalities	1 419	657	494							
Departmental agencies and accounts	20 532	26 510	27 050	23 000	28 059	28 059	29 150	3.89	29 150	31 150
Universities and technikons	350	300	650	150	150	150	150		150	150
Public corporations and private enterprises	80	980	1 800	150	150	150		(100.00)		
Non-profit institutions	1 330	2 460	1 181	250	600	600	250	(58.33)	250	250
Payments for capital assets	4	35	453	100	160	174	100	(42.53)	100	100
Machinery and equipment	4	35	453	100	160	174	100	(42.53)	100	100
Total economic classification	26 463	37 101	43 131	48 498	46 887	46 887	46 445	(0.94)	49 750	53 386

Details of transfers and subsidies:

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Transfers and subsidies to (Current)	23 711	30 907	31 175	23 550	28 959	28 959	29 550	2.04	29 550	31 550
Provinces and municipalities	1 419	657	494							
Municipalities	1 419	657	494							
Municipalities of which										
Municipal agencies and funds	1 419	657	494							
Departmental agencies and accounts	20 532	26 510	27 050	23 000	28 059	28 059	29 150	3.89	29 150	31 150
Entities receiving transfers	20 532	26 510	27 050	23 000	28 059	28 059	29 150	3.89	29 150	31 150
Destination Marketing Organisation	20 532	26 510	27 050	23 000	28 059	28 059	28 650	2.11	28 650	30 650
Western Cape Trade and Investment Promotion Agency							500		500	500
Universities and technikons	350	300	650	150	150	150	150		150	150
Public corporations and private enterprises	80	980	1 800	150	150	150	(100.00)			
Public corporations	80	980	1 800							
Other transfers (Casidra & CSIR)	80	980	1 800							
Private enterprises				150	150	150	(100.00)			
Other transfers				150	150	150	(100.00)			
Non-profit institutions	1 330	2 460	1 181	250	600	600	250	(58.33)	250	250

7. Service delivery measures

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
PROGRAMME PERFORMANCE MEASURES (Non-customised)	
ANNUAL OUTPUTS	
Programme 1: Administration	
1.1: Office of the HOD	
Number of Executive management Committee (EMC) meeting conducted	12
Number of monthly Departmental Top Management (DTM) Meetings conducted	8
Frequency at which monthly expenditure, revenue and projections are assessed	12
1.2: Financial Management	
Number of Financial Management meetings	24
Timeous submission of Annual performance Plan	Final approved APP submitted for tabling in Legislature
Timeous submission of budget documentation	Final approved budget submitted for tabling in Legislature
Number of IYM reports submitted to Treasury	12
Number of Quarter Performance Reports submitted to PT	4
Timely submission of the annual performance report	Timeous submission of Annual Report
Percentage Compliance with the AO system	100
Monthly SCM Statistics to PT	12
Assessments on SCM databases	12
Percentage deviation from Major Asset Register	5
Percentage deviation from Minor Asset Register	10
Number of Internal Control Assessment reports on Performance	18

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
Number of training sessions conducted	2
Number of post audit inspections conducted	12
Number of monthly Inspections	72
Number of quarterly Inspections	18
Number of bi annual Inspections	2
Number of Fraud and risk committee meetings	4
Timeous submission of Annual Financial Statements for audit purposes	Submission to AG by 31 May 2008
Audit Opinion rating	Unqualified audit report
Number of normative measure reports submitted to PT	4
Number of Debt reports submitted to PT	4
Number of IYM reports submitted to PT	12
Average number of days for payments to be processed	25
Half yearly Financial statements	1
Number of monthly bank reconciliations completed	12
1.3: Corporate Services	
Percentage establishment filled	90
Number of capacity building sessions regarding recruitment and selection	4
Number of capacity building sessions regarding service benefits	4
Number of data verifications on PERSAL	2
Percentage misconduct and grievances addressed	100
Number of capacity building interventions with regard to labour relations	4
Number of training needs identified	20
Number of training interventions implemented	15
Number of interns accommodated	15
Number of bursaries awarded	15
Number of learners placed on a learnership	1
Number of Employee Health and Wellness Days	1
Number of HRFU meetings held	4
Number of OHS meetings held	4
Percentage Compliance with EE Plan	70
Number of commemorative events supported	4
Number of provincial initiatives partnered	2
Number of social capital development interventions	2
Number of capacity building sessions regarding Staff Performance Management System	4
Percentage IPDPs completed	80
Percentage Performance Reviews completed	80
Percentage assessments and ratings completed	80
Percentage Compliance with filing system	60
Number of Annual Reports copies published in English	250
Number of Annual Reports copies published in Afrikaans	100
Number of Annual Reports copies published in Xhosa	100
Number of Departmental Newsletters published	26
Number of Imbizo coordinated (based on the 21 priority areas)	42
Number of service delivery jamborees (based on the 21 priority areas)	21
Number of the Departmental events supported	20
Number of communication marketing project plans facilitated	3
Number of Departmental official document translated	20
Number of updates completed in the Cape gateway website	12
Number of media monitoring and evaluation reports completed	4

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
Programme 2: Integrated Economic Development Services	
2.2: Enterprise Development	
Number of conveniently located service support centres	11
Number of entrepreneurs assisted with business support with particular emphasis on the Premiers 21 priority areas	1 800
Number of clients accessing information	2 000
Number of entrepreneurs receiving training	600
Number of businesses assisted with tender information	40
Number of outreach programmes undertaken with particular emphasis on the Premiers 21 priority areas	120
Number of mobile SMME support service centres maintained with particular emphasis on the Premiers 21 priority areas	5
Number of entrepreneurs supported with particular emphasis on the Premiers 21 priority areas	1 450
Number interventions implemented with particular emphasis on the Premiers 21 priority areas	3
Number of articles published	24
Number of entrepreneurs assisted with Business Plans with particular emphasis on the Premiers 21 priority areas	80
Number of entrepreneurs assisted through Mentorship Programmes with particular emphasis on the Premiers 21 priority areas (Rural Business Development programme)	30
Number of entrepreneurs assisted through Marketing Support with particular emphasis on the Premiers 21 priority areas (Rural Business Development programme)	20
Number of projects identified from SME research	1
Number of City vouchers issued for business support with particular emphasis on the Premiers 21 priority areas.	600
Number of attendees	4 750
Number of exhibitors	60
Number of engagements with partners driving curriculum development on business training courses access	4
Number of entrepreneurs accessing loans	140
Number of entrepreneurs assisted with non financial support with particular emphasis on the Premiers 21 priority areas	140
Number of co-ops assisted financially	6
Number of vouchers issued to assist entrepreneurs through the Co-operatives Mentorship Programme with particular emphasis on the Premiers 21 priority areas.	80
Number of co-ops assisted with non financial support with particular emphasis on the Premiers 21 priority areas	6
Number of entrepreneurs assisted financially with particular emphasis on the Premiers 21 priority areas	50
Number of entrepreneurs assisted with non financial support with particular emphasis on the Premiers 21 priority areas	100
Number of interventions to capacitate service providers with particular emphasis on the Premiers 21 priority areas	1
Number of new and innovative programmes offering a product	1
Number of entrepreneurs tracked through red tracker	22
2.3: Local Economic Development	
Number of IDP assessments completed for the municipalities	30
Number of IDP's reviewed	30
Number of LG LED strategies supported evaluated	30
Number of community assistance referrals dealt with	50
Number of engagements to provide expert advice and non financial support	40
Number of Plek Plan offices maintained	10
Number of economic profiles compiled to inform LG LED strategies & plans	29
Number of identified opportunities submitted to other relevant govt and DEDT departmental units for further support	9
Number of draft opportunities profiled through Wesgro IQ	9

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
Number of identified interventions that are economically viable and that can be supported- with specific impact on ISRDP, URP and ASGISA priorities).	4
Number of projects impacted on through skills development, job creation, etc) through collaboration with other departments	5
Number of project proposals evaluated	6
Number of projects supported financially with particular emphasis on the Premiers 21 priority areas	2
Number of projects assisted with non financial support with particular emphasis on the Premiers 21 priority areas	6
Number of provincial wide engagements held	5
Number of reports finalised	1
Number of Imbizos participated in	2
2.4: Economic Empowerment	
Number of programmes/ projects linked to Framework	3
Number of SPV's assessed for alignment to BBBEE	4
Number of departments consulted	11
Number of municipalities consulted	10
Number of IDP's reflecting BBBEE plans, programmes or projects (5 DM & 1 Metro)	6
Number of advisory forum dialogues in partnership with the vulnerable groups & LG	12
Number of Women-owned businesses registered on a provincial-wide BBBEE database	Establishment of BBBEE database
Number of Youth – owned businesses registered on a provincial-wide BBBEE database	Establishment of BBBEE database
Number of Persons with Disability-owned businesses registered on a provincial-wide BBBEE database	Establishment of BBBEE database
Number of viable proposals sourced and linked to the database for development	2
Number of viable business proposals referred to partners (financial support) for further development with particular emphasis on the Premiers 21 priority areas	10
Number of programmes/ projects aimed at marketing & promotion of BBBEE	2
Number of information sessions (education) on BBBEE Charters and Scorecards.	6
Number of sectors targeted (where charters are non existent, & BEE awareness is not evident)	12
Number of the annual newsletter, printed	500
Number. of distribution points for the annual newsletter	50
Programme 3: Trade and Industry Development	
3.2: Trade and Investment Promotion	
Number of sectors actively targeted	6
No of jobs created	3 000
Value of investment attracted	R600 m
Number exporters trained	200
Number of firms participating in outward missions	25
Number of leads distributed	300
Perform research on sectors and locations	3
Run market and sector seminars	2
Development of Fact sheets	5
3.3: Sector Development	
Number of aquaculture initiatives supported	Establishment of representative industry initiative
Finalisation of aqua-culture policy	Finalisation of the policy
Number of fishing villages supported	2
Number of workshops held with communities	2
Number of forums established	1
Number of SMME's supported via food certification programme	10
Number of companies supported through the export development programme	15
Number of sub-sector initiatives supported	2
Number of members (SAOGA)	200
Number of local companies participating in OTC	10

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
Number of local exhibitors at Oil Africa	70
Rand value of repair orders attracted into Cape Town	R1 billion
Number of firms receiving ISO certification (accreditation)	20
Number of feasibility studies completed	1 (dry dock)
Number of pre-feasibility studies completed	1 (supply hub)
Number of member companies BBBEE verified	20
Number of members (CTBi)	60
Number of companies participating in international boat shows	15
Number of exhibitors at local boat show	110
Number of Feasibility studies completed	1
Number of companies supported by competitiveness initiatives	10
Number of companies supported through SMME programmes	10
Number of members(CCTC)	50
Number of members Clotex	150
Number. of members CTFC	90
Number of firms assisted with export support through Clotex	25
Number of firms assisted with export support through CTFC	15
Number of local designers showcased through Cape Town Fashion Festival	25
Number of designers showcased through Cape Town Fashion Week	20
Number of firms in benchmarking programme through CCTC	30
Number of firms in benchmarking programme through Clotex	60
Number of firms participating in ILO project	20
Number of SME's supported through Clotex	325
Number of SME's supported through CTFC	75
Number of BEE companies supported through CCTC	15
Number of BEE companies mentored through Clotex	200
Number of BEE companies mentored through CTFC	40
Number of BEE companies mentored through CTFC	20
Number of members of WCTI	40
Number of members of auto-benchmarking club	8
Number of firms actively assisted through competitiveness programmes through WCTI	20
Number of SMME's assisted as part of transformation programme	3
Number of Industry workshops held	6
Number of firms assisted through competitiveness programmes	40
Number of local initiatives conducted to position and promote WC ICT	10
Number of international initiatives conducted to position and promote WC ICT	2
Number of members (CITI)	40
Number of competitiveness interventions developed or supported	1.
Number of SMME's supported via a programme	20
Number of BBBEE SME's supported.	10
Number of enquiries handled	350
Number of local initiatives conducted or hosted to position and promote the WC as a BPO destination of choice	8
Number of international initiatives conducted or hosted to position and promote the WC as a BPO destination of choice	4
Value of investment recruited or facilitated	R100 000 000
Number of jobs facilitated	2 000
Number of competitiveness interventions developed or supported	1
Number of training opportunities facilitated	100
Number of SMME's supported via a programme	10
Number of BBBEE SME's supported.	5
Number of enquiries handled	200
Number of members (CCDI)	987

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
Total attendance at industry events	2 688
Number of companies assisted with exports	50
Number of companies supported through innovation programs	225
Number of companies involved in productivity programs	10
Number of persons assisted	540
Number of SME's assisted.	840
Number of BEE companies assisted	672
Number of PDI persons assisted	515
Number of members (CFC)	2 685
Total attendance at industry events	32 550
Value of investment facilitated	R1 050 000 000
Number of companies assisted with exports	95
Number of SME's assisted	1 260
Number of BEE companies assisted	788
Number of PDI persons assisted	2 520
Number of new members/visitors (Creative Cluster)	4 150
Number of industry events hosted	240
Total attendance at industry events	7 315
Number of companies assisted with exports	35
Number of persons trained in skills development	300
Number of SME's assisted.	250
Number of local precincts facilitated	2
Number of events hosted	18
Total attendance at Events	5 400
Number of PDI persons trained	25
3.4: Industry Development	
Learners trained (IT program)	60
Number of scoped interventions packaged	1
Learners trained	40
Learners trained (CADET program)	100
Number of interventions to address industry needs	1 (Feasibility study on Afrikaans to Dutch)
Number of individuals trained on Intellectual Property Rights	40
Number of individuals trained in the film and creative sector	3 418
Number of individuals trained in visual literacy	140
Number of interventions to address industry needs	1 Handbook produced
Number of toolmakers upskilled in new technologies	50
Number of interventions to address industry needs	3 Assessment tools developed
Number of unit standards developed	8
Number of trainers accredited	4
Number of learners completing short courses and placed in companies	15
Number of interventions to address industry needs	2 (Assessment system researched and completed Design train the trainer programme)
Number of learners trained/ upskilled	200
Number of unit standards developed/purchased	10
Number of interventions to address industry needs in the clothing and textile industry	2 assessment tools developed
Number of career awareness interventions	1 Handbook produced
Number of trainers trained	4
Number of unit standards developed/purchased	15

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
<p>Number of interventions to meet industry needs around quality control and upskilling (CIMM)</p> <p>Number of learners trained/upskilled</p> <p>Number of projects/ initiatives supported</p> <p>Number of learners exposed</p> <p>Number of workshops held</p> <p>The number of government agencies, science and technology bodies, and industry stakeholders involved.</p> <p>Number of institutions supported interventions in the science and technology institutions</p> <p>Number of projects supported</p> <p>Number of sectoral innovation strategies developed,</p> <p>Number of sectoral strategies implemented</p> <p>Number of interventions in the manufacturing sector</p> <p>Consolidating and improving HIV and Aids interventions in the workplace</p>	<p>2 skills training sessions on electron Microscopy</p> <p>2 skills training sessions on sampling</p> <p>2 skills training session on design and analysis of experiments</p> <p>100</p> <p>3</p> <p>2 000</p> <p>8</p> <p>30</p> <p>2 existing institutions supported and funded</p> <p>20</p> <p>1</p> <p>2</p> <p>Interview 50 companies identifying 20 projects and link them to R and D sector</p> <p>initiate 15 of 20 R and D sector projects identified</p> <p>100 Targeted enquiries through the CIMM website</p> <p>Implement one strategic project from the revised strategy</p>
<p>Programme 4: Business Regulation and Governance</p> <p>4.2: Corporate Governance</p> <p>Number of assessments completed</p> <p>Number of reports drafted</p> <p>Number of appeals and recommendations provided</p> <p>4.3: Consumer Protection</p> <p>Number of assessments completed</p> <p>Number of reports finalised</p> <p>Number of complaints attended to</p> <p>Average number of days taken to finalise complaints</p> <p>Number of advice offices funded by Department</p> <p>Number of advice offices using Electronic Case Management System (ECMS)</p> <p>Annual Number of complaints dealt with at advice offices</p> <p>Number of Advice Offices entering into Service Delivery Improvement Plan with Department</p> <p>Number of days taken to finalise complaints at Advice Offices</p> <p>Increase in annual number of complaints through implementation of SDIP</p> <p>Number of training programmes presented to advice offices</p> <p>Number of meetings of provincial body for advice offices (WCAOA)</p> <p>Number of awareness events held by body for advice offices (WCAOA)</p> <p>Number of educational events held by body for advice offices (WCAOA)</p> <p>Number of marketing and awareness campaigns undertaken</p> <p>Number of information brochures printed and distributed</p> <p>Number of consumers reached</p> <p>Number of community radio broadcasts</p> <p>Number of consumer newsletters distributed</p> <p>Number of advice office newsletters distributed to department funded advice offices</p> <p>Number of workshops/ information sessions conducted</p>	<p>4</p> <p>4</p> <p>3</p> <p>4</p> <p>4</p> <p>4 400</p> <p>50</p> <p>27</p> <p>27</p> <p>3 000</p> <p>14</p> <p>60</p> <p>120</p> <p>2</p> <p>10</p> <p>2</p> <p>1</p> <p>6</p> <p>10 000</p> <p>250 000</p> <p>6</p> <p>1 000</p> <p>6</p> <p>5</p>

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
4.4: Liquor Regulation	
Percentage compliances to legislation governing public entities	70% through appointment of board members, installation of IT infrastructure and establishment of corporate governance systems
Number of new applications received	1 800
Number of secondary applications received	1 800
Number of application processed	1 600
Number of application submitted to the Board for consideration	1 600
Number of new applications finalised	1 500
Number of secondary applications finalised	1 500
Number of inspectors trained	Liquor board inspectors fully trained on new legislation Process for accreditation of training manual commenced
Number of random inspections conducted	Business plan compiled for random inspections of all premises licensed more than 1 year over a 3-year period Random inspections at 50% of licensed premises
Number of inspections ordered by the board that are carried out within the stipulated period after order	75% of instructed inspections conducted within 21 days of referral by Board
Development and production of training manual for DLOs	Training manual produced
Number of DLO training sessions conducted	6
Development and production of training manual for Municipal officials	Training manual produced
Number of municipal training sessions conducted	6
Number of prospective licensees trained	200
Number of existing licensees trained	300
Number of projects identified	5
Number of projects implemented	3
Number of radio talks (own and/or ARA or similar)	24
Items of educational material produced (own and/or ARA or similar)	10 000
Number of campaigns executed for responsible trading and consumption of liquor (own and/or ARA or similar)	2
Number of consumers reached (self and/or through ARA or similar)	50 000
Number of traders reached (self and/or through ARA or similar)	500
Number of awareness sessions conducted through FASfacts or similar	200
Number of learners reached through FASfacts or similar	5 000
Number of farm workers reached through FASfacts or similar	1 000
Number of shebeen traders reached through FASfacts or similar	200
Number of radio listeners reached through radio campaign by FASfacts or similar	200 000
Number of awareness sessions held on farms through DOPSTOP or similar	25
Number of farm workers reached through DOPSTOP	400
Number of HDI traders mainstreamed.	20
Number of workshops conducted for informal traders with regard to 2010 FIFA World Cup opportunities	6
Number of intra-governmental initiatives participated in to combat crime connected with and negative perceptions relating to the liquor industry.	1 anti-crime campaign implementation

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
Programme 5: Economic Planning	
5.1: Economic Policy and Planning	
Number of Departmental position papers	2
5.2: Economic Research and Development	
Number of MEDS Round 5 research papers completed	Completed MEDS Round 5 studies)
Number of sector strategies developed	5
Number of in-house research projects conducted	3
Number of position papers on economic development and tourism matters published	2
5.3: Knowledge Management	
Maintenance of knowledge management systems i.e. Resource Centre and DOPMS systems	DOPMS Updated
Number of DOPMS training sessions	30
Number of DOPMS discussion sessions	20
Number of people given access to the information in the resource centre	400
5.4: Monitoring and Evaluation	
Number of departmental Results-based Monitoring and Evaluation Framework workshops facilitated	4
Number of facilitated impact evaluation projects	1
Number of departmental Monitoring Reports	5
Programme 6: Tourism	
6.2: Tourism Growth	
Number of recommendations implemented	Refine M&E system in line with Departmental M&E system and pilot implementation
Number of assessment against business Plan	Management of memorandum of agreement
	Annual review and evaluation
Number of projects identified	5
Number of meetings attended	8
Number of plenary sessions	3
Number of Government Delegation meetings	2
Number of x 5 sub-committee meetings	20
Number of projects / recommendations implemented per sub-committee	5
Annually Updated WCTD Framework	Updated
Annually Update ITDF	Updated
Number of programmes implemented by the TDA's at local district level in pilot regions	2
Number of research papers / position papers commissioned	2
Conference held in September 2008	Conference held in September 2008
Number of ITDF projects conceptualised as per revised ITDF	4
Number of new ITDF Projects implemented as per revised ITDF	2
Number of prioritised recommendations co-ordinated and implemented	2
Number of Air Access initiatives	Business Case to improve Air Access to CTIA
Investment	Investment Recruitment Framework developed and Portfolio compiled
Recruitment Framework and Tourism Blue Chip Investment Portfolio	
Number of big and small Investment Opportunities Identified	5
Implementation of Tourism Safety and Support programme	Review Tourism Safety and Support Strategy
Number of regional/ local co-ordinators appointed	4
Number of Information Dissemination Workshops held	6
Number of establishments where promotional material is disseminated	100
Effective Quality Assurance programme for the Western Cape	Redefine strategic framework for the Quality Assurance Programme
Number of assessors trained	3
Number of major icons assessed	2

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
Number of establishments assessed	300
Establishment of a 24/7 tourist access to information capability	Workshop recommendation with stakeholders and implement workshopped recommendation
Number of tourists accessing 24/7 hotline	100
Number of training sessions held	4
Number of projects implemented	1
A fully implementable HRD strategy	An HRD Strategy for the Western Cape Tourism Industry that is supported by all stakeholders
Number of skills programmes conceptualised	3
Number of skills programmes piloted	3
Number of Bursary Programme	3
Number of bursary beneficiaries [CPUT]	10
Number of bursary beneficiaries [South Cape College]	10
Number of bursary beneficiaries [Breedekloof]	4
6.3: Tourism Participation	
Number of participants on Tourism Outreach Programmes (TOPS)	4 500
Number of entrepreneurs	Beginners 250 Intermediate 100 Advanced 40
Number of entrepreneurs	25
Number of entrepreneurs	15
Number of exhibitors	50
Number of attendees	350
Consultation workshops to refine the strategy	5
Stakeholder Awareness sessions	8
Number of concepts finalised	4
Number of projects Implemented	1
Number of new guides on database	750
Number of re-registered guides on database	1 500
Number of guides registered on database	3 800
Number of public awareness interventions	8
Number of pamphlets distributed	3 000
Number of inspections at attractions	8
Increase number of Black tourist guides	50
Number HDI tourist guides trained	50
Number of HDI tourist guides upskilled	50
Number of events to celebrate the contribution of tourist guides to the industry	1
Number of newsletters produced	4
Number of beneficiaries of the Access to the Cape Project (HDI)	300
Provincial Tourism Awards	1
Number of responsible tourism awareness campaigns in historically disadvantaged communities.	3
Number of cultural and heritage tourism awareness campaign	1
6.4: Destination Marketing Organisation	
Year on year increase in destination brand awareness in key International markets as measured by the international brand tracking study.	Base year (study to be conducted in 2008)
Year on year increase in destination brand awareness in the Domestic market as measured by the annual domestic destination brand tracking study.	39%
Proportion of total international tourists visiting other regions beyond Cape Town as measured by the visitor tracking studies and arrival figures.	803 000 of 2.05 m arrivals
Proportion of domestic trips to other regions beyond Cape Town as measured by the visitor tracking studies and arrival figures.	1.01 m of 3.4 m trips

Programme/Sub-programme/Performance Measures	Target for 2008/09 as per Annual Performance Plan
<p>Proportion of visitors coming to the destination during the period May to September as measured by monthly arrival data.</p> <p>Increased participation of women, youth and black people in the industry and development of new product experiences</p> <p>Increase return on investment from marketing activities including: JMI's, Marketing campaigns, Trade promotions, collateral distribution, and familiarisation trips.</p> <p>Annual Increase in bids completed and submitted.</p> <p>Increase positive the corporate and destination profile as measured by Monitoring SA index.</p> <p>Increase % of corporate governance issues (raised by the AG) successfully addressed by management.</p> <p>Increase number of partnership and private sector funding.</p> <p>Exploiting all 2010 marketing platforms to create increased awareness of the destination</p>	<p>964 000 of 2.04 m arrivals</p> <p>20 SMEs</p> <p>Return on investment of R2.5 for every R1 put into marketing activities.</p> <p>16</p> <p>35%</p> <p>100%</p> <p>6 big partnerships, R3 million</p> <p>Participate in 14 international tourism exhibitions and roadshows showcasing the 2010 FIFA World Cup</p> <p>Organised and participated in Soccerex 2008 in Johannesburg</p>

8. Other programme information

Personnel numbers and costs

Table 8.1 Personnel numbers and costs

Programme R'000	As at 31 March 2005	As at 31 March 2006	As at 31 March 2007	As at 31 March 2008	As at 31 March 2009	As at 31 March 2010	As at 31 March 2011
1. Administration	42	53	70	88	102	102	102
2. Intergrated Economic Development Services	18	26	33	34	40	40	40
3. Trade and Industry Development	16	27	15	24	36	36	36
4. Business Regulation and Governance	27	25	21	33	37	37	37
5. Economic Planning				3	8	8	8
6. Tourism	21	29	20	30	33	33	33
Total personnel numbers	124	160	159	212	256	256	256
Total personnel cost (R'000)	22 182	27 084	30 372	39 282	50 787	64 744	68 046
Unit cost (R'000)	179	169	191	185	198	253	266

Table 8.2 Departmental personnel number and cost

Description	Outcome			Main appro- pria- tion 2007/08	Adjusted appro- pria- tion 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Total for department										
Personnel numbers (head count)	124	160	159	212	212	212	256	20.75	256	256
Personnel cost (R'000)	22 182	27 084	30 372	45 781	39 282	39 282	50 787	29.29	64 744	68 046
of which										
Human resources component										
Personnel numbers (head count)		32	23	30	30	30	36	20.00	36	36
Personnel cost (R'000)		2 302	3 803	3 785	3 785	3 785	6 212	64.12	6 614	7 011
Head count as % of total for department		20.00	14.47	14.15	14.15	14.15	14.06		14.06	14.06
Personnel cost as % of total for department		8.50	12.52	8.27	9.64	9.64	12.23		10.22	10.30
Finance component										
Personnel numbers (head count)		53	30	46	46	46	55	19.57	55	55
Personnel cost (R'000)		4 073	4 711	6 787	6 787	6 787	9 383	38.25	10 658	11 202
Head count as % of total for department		33.13	18.87	21.70	21.70	21.70	21.48		21.48	21.48
Personnel cost as % of total for department		15.04	15.51	14.82	17.28	17.28	18.48		16.46	16.46
Full time workers										
Personnel numbers (head count)	124	160	159	212	212	212	256	20.75	256	256
Personnel cost (R'000)	22 182	27 084	30 372	45 781	39 282	39 282	50 787	29.29	64 744	68 046
Head count as % of total for department	100.00	100.00	100.00	100.00	100.00	100.00	100.00		100.00	100.00
Personnel cost as % of total for department	100.00	100.00	100.00	100.00	100.00	100.00	100.00		100.00	100.00
Part-time workers										
Personnel numbers (head count)										
Personnel cost (R'000)										
Head count as % of total for department										
Personnel cost as % of total for department										
Contract workers										
Personnel numbers (head count)										
Personnel cost (R'000)										
Head count as % of total for department										
Personnel cost as % of total for department										

Training

Table 8.3 Payments on training

Programme R'000	Outcome						Medium-term estimate			
							% Change from Revised estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07	Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	2008/09	2007/08	2009/10	2010/11
1. Administration	192	188	881	458	458	458	279	(39.08)	314	330
<i>of which</i>										
Payments on tuition	192	188	881	458	458	458	279	(39.08)	314	330
2. Integrated Economic Development Services	33	71					78		85	90
<i>of which</i>										
Payments on tuition	33	71					78		85	90
3. Trade and Industry Development	36	15	22				71		88	92
<i>of which</i>										
Payments on tuition	36	15	22				71		88	92
4. Business Regulation and Governance	49	56	51				65		75	79
<i>of which</i>										
Payments on tuition	49	56	51				65		75	79
5. Economic Planning							18		21	22
<i>of which</i>										
Payments on tuition							18		21	22
6. Tourism	35	47	48				56		64	67
<i>of which</i>										
Payments on tuition	35	47	48				56		64	67

Table 8.4 Information on training

Description	Outcome						Medium-term estimate			
							% Change from Revised estimate			
	2004/05	2005/06	2006/07	2007/08	2007/08	2007/08	2008/09	2007/08	2009/10	2010/11
Number of staff	124	203	181	212	212	212	256	20.75	256	256
Number of personnel trained	82	324	232	220	220	173	220	27.17	220	220
<i>of which</i>										
Male	28	86	78	72	72	73	72	(1.37)	72	72
Female	54	238	154	148	148	100	148	48.00	148	148
Number of training opportunities	408	324	26	30	30	57	58	1.75	58	58
<i>of which</i>										
Tertiary	14	14	4	10	10	3	3		3	3
Workshops	394	113				46	50	8.70	50	50
Seminars			22	20	20	8	5	(37.50)	5	5
Other		197								
Number of bursaries offered	14	14	26	26	26	22	26	18.18	26	26
Number of interns appointed	13	22	40	40	40	35	40	14.29	40	40
Number of days spent on training		2 310	1 392	2 500	2 500	6 200	5 000	(19.35)	5 000	5 000

Reconciliation of structural changes

Table 8.5 Reconciliation of structural changes

Programme for 2007/08			Programme for 2008/09		
Programme R'000	2008/09 Equivalent		Programme R'000	Pro- gramme	Sub-pro- gramme
	Pro- gramme	Sub-pro- gramme			
1. Administration	29 949		1. Administration	24 495	
Office of HOD		3 148	Office of HOD		3 148
Financial Management		11 813	Financial Management		11 813
Corporate Services		14 988	Corporate Services		9 534
2. Integrated Economic Development Services	56 950		2. Integrated Economic Development Services	56 950	
Management Integrated Economic Development Services		3 412	Management Integrated Economic Development Services		3 412
Enterprise Development		34 565	Enterprise Development		34 565
Local Economic Development		14 595	Local Economic Development		14 595
Economic Empowerment		4 378	Economic Empowerment		4 378
3. Trade and Industry Development	70 009		3. Trade and Industry Development	70 009	
Management Trade and Industry Development		5 157	Management Trade and Industry Development		5 157
Trade and Industry Development		15 700	Trade and Industry Development		15 700
Sector Development		33 095	Sector Development		33 095
Industry Development		16 057	Industry Development		16 057
4. Business Regulation and Governance	15 891		4. Business Regulation and Governance	15 891	
Management Business Regulation and Governance		1 004	Management Business Regulation and Governance		1 004
Corporate Governance		305	Corporate Governance		305
Consumer Protection		7 013	Consumer Protection		7 013
Liquor Regulation		7 569	Liquor Regulation		7 569
5. Tourism	46 445		5. Economic Planning	5 454	
Management Tourism		2 966	Management Economic Planning		999
Tourism Growth		10 344	Policy and planning		1
Tourism Participation		6 235	Research and Development		3 290
Destination Marketing Organisation		26 900	Knowledge Management		388
			Monitoring and Evaluation		776
			6. Tourism	46 445	
			Management Tourism		2 966
			Tourism Growth		10 344
			Tourism Participation		6 235
			Destination Marketing Organisation		26 900
Total	219 244			219 244	

Table B.1 Specification of receipts

Receipts R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Tax receipts	3 781	4 298	4 218	20 500	4 500	4 500	4 500		4 500	4 500
Other taxes (Liquor licence fees)	3 781	4 298	4 218	20 500	4 500	4 500	4 500		4 500	4 500
Sales of goods and services other than capital assets	284	266	337	270	270	270	270		270	270
Sales of goods and services produced by department (excluding capital assets)	284	266	329	270	270	270	270		270	270
Administrative fees	284	266	323	270	270	270	270		270	270
Registration	284	266	323	270	270	270	270		270	270
Other sales			6							
<i>of which</i>										
Commission on insurance			6							
Sales of scrap, waste, arms and other used current goods (excluding capital assets)			8							
Interest, dividends and rent on land	2		2			2	(100.00)			
Interest	2		2			2	(100.00)			
Sales of capital assets	15					4	(100.00)			
Other capital assets	15					4	(100.00)			
Financial transactions in assets and liabilities	1 855	64	6 608		1 789	2 056	(100.00)			
Recovery of previous year's expenditure	1 850									
Unallocated credits	2									
Other	3	64	6 608		1 789	2 056	(100.00)			
Total departmental receipts	5 937	4 628	11 165	20 770	6 559	6 832	4 770	(30.18)	4 770	4 770

Table B.2 Summary of payments and estimates by economic classification

Economic classification R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
				Main appro- prium 2007/08	Adjusted appro- prium 2007/08	Revised estimate 2007/08	2008/09	2007/08	2009/10	2010/11
Current payments	45 417	51 877	67 864	112 602	91 710	91 692	110 044	20.01	138 431	153 933
Compensation of employees	22 182	27 084	30 372	45 781	39 282	39 282	50 787	29.29	64 744	68 046
Salaries and wages	19 658	24 631	27 777	32 098	27 800	27 800	43 665	57.07	56 688	59 159
Social contributions	2 524	2 453	2 595	13 683	11 482	11 482	7 122	(37.97)	8 056	8 887
Goods and services	23 188	24 771	37 445	66 821	52 428	52 410	59 257	13.06	73 687	85 887
of which										
Audit fees: external	434	724	720	500	960	960	1 000	4.17	1 200	1 500
Communication	1 843	267	1 139	2 150	2 150	2 150	2 075	(3.49)	2 075	1 675
Computer equipment	100									
Consultancy fees	11 218	12 831	19 724	54 421	39 568	39 568	46 407	17.28	59 839	71 404
Machinery and equipment	426	117	521	475	475	475	650	36.84	650	650
Operating Leases	2 087		2 224	2 000	2 000	2 000	2 250	12.50	2 650	3 050
Printing and publications	224		446	300	300	300	300		300	300
Training	197	194	1 002	465	465	465	567	21.94	647	680
Transport				1 100	1 100	1 100	700	(36.36)	700	700
Travel and subsistence	1 619	2 191	3 118	1 875	1 875	1 875	2 625	40.00	2 625	2 325
Other	4 166	8 447	8 551	3 535	3 535	3 517	2 683	(23.71)	3 001	3 603
Financial transactions in assets and liabilities	47	22	47							
Transfers and subsidies to	79 495	89 554	105 087	101 050	112 719	112 723	108 650	(3.61)	111 050	120 750
Provinces and municipalities	2 565	1 918	511							
Municipalities	2 565	1 918	511							
Municipalities										
of which										
Municipal agencies and funds	2 565	1 918	511							
Departmental agencies and accounts	52 232	51 010	39 341	34 300	41 038	41 038	44 050	7.34	44 950	52 150
Entities receiving transfers	52 232	51 010	39 341	34 300	41 038	41 038	44 050	7.34	44 950	52 150
Destination Marketing Organisation	20 532	26 510	27 050	23 000	28 059	28 059	28 650	2.11	28 650	30 650
Western Cape Trade and Investment Promotion Agency	31 700	24 500	11 291	11 300	11 600	11 600	15 400	32.76	16 300	21 500
Government Motor Trading					379	379		(100.00)		
Other			1 000		1 000	1 000		(100.00)		
Universities and technikons	550	300	2 650	150	150	150	150		150	150
Public corporations and private enterprises	17 330	20 880	32 100	26 150	35 070	35 070	30 050	(14.31)	31 550	34 050
Public corporations	17 330	20 880	32 100	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Other transfers	17 330	20 880	32 100	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Private enterprises				150	150	150		(100.00)		
Other transfers				150	150	150		(100.00)		
Non-profit institutions	6 818	15 446	30 481	40 450	36 461	36 461	34 400	(5.65)	34 400	34 400
Households			4			4		(100.00)		
Other transfers to households			4			4		(100.00)		
Payments for capital assets	1 527	575	2 547	500	957	971	550	(43.36)	550	550
Machinery and equipment	1 527	575	2 547	500	957	971	550	(43.36)	550	550
Other machinery and equipment	1 527	575	2 547	500	957	971	550	(43.36)	550	550
Total economic classification	126 439	142 006	175 498	214 152	205 386	205 386	219 244	6.75	250 031	275 233

Table B.2.1 Payments and estimates by economic classification – Programme 1: Administration

Economic classification R'000	Outcome			Main appro- piation 2007/08	Adjusted appro- piation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	10 471	14 859	19 073	19 901	18 800	18 800	24 395	29.76	27 217	28 485
Compensation of employees	6 306	9 298	10 971	15 351	12 695	12 695	17 590	38.56	20 239	21 272
Salaries and wages	5 567	8 374	9 889	10 640	8 640	8 640	14 660	69.68	17 089	17 942
Social contributions	739	924	1 082	4 711	4 055	4 055	2 930	(27.74)	3 150	3 330
Goods and services	4 118	5 553	8 081	4 550	6 105	6 105	6 805	11.47	6 978	7 213
of which										
Audit fees: external	434	724	720	500	960	960	1 000	4.17	1 200	1 500
Communication	508	100	528	200	200	200	250	25.00	250	250
Computer equipment	100									
Consultancy fees	759	989	1 372	1 900	2 995	2 995	3 655	22.04	3 330	3 330
Machinery and equipment	71	117	378	250	250	250	300	20.00	300	300
Operating Leases	102		261	200	200	200	250	25.00	250	250
Printing and publications	224		446	300	300	300	300		300	300
Training	91	180	881	235	235	235	279	18.72	314	330
Transport				400	400	400		(100.00)		
Travel and subsistence	308	563	695	500	500	500	550	10.00	550	550
Other	1 521	2 880	2 800	65	65	65	221	240.00	484	403
Financial transactions in assets and liabilities	47	8	21							
Transfers and subsidies to	2 258	73	7		379	379		(100.00)		
Provinces and municipalities		23	7							
Municipalities		23	7							
Municipalities										
of which										
Municipal agencies and funds		23	7							
Departmental agencies and accounts	500				379	379		(100.00)		
Entities receiving transfers	500				379	379		(100.00)		
Western Cape Trade and Investment Promotion Agency	500									
Government Motor Trading					379	379		(100.00)		
Non-profit institutions	1 758	50								
Payments for capital assets	598	392	1 609	100	322	322	100	(68.94)	100	100
Machinery and equipment	598	392	1 609	100	322	322	100	(68.94)	100	100
Other machinery and equipment	598	392	1 609	100	322	322	100	(68.94)	100	100
Total economic classification	13 327	15 324	20 689	20 001	19 501	19 501	24 495	25.61	27 317	28 585

Table B.2.2 Payments and estimates by economic classification – Programme 2: Integrated Economic Development Services

Economic classification R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	8 484	12 034	13 461	31 405	25 805	25 805	26 400	2.31	27 940	28 522
Compensation of employees	4 417	6 998	6 471	9 035	7 935	7 935	9 235	16.38	11 395	11 977
Salaries and wages	3 927	6 480	6 065	6 324	5 924	5 924	8 150	37.58	10 141	10 635
Social contributions	490	518	406	2 711	2 011	2 011	1 085	(46.05)	1 254	1 342
Goods and services	4 067	5 029	6 967	22 370	17 870	17 870	17 165	(3.95)	16 545	16 545
of which										
Communication	554	37	155	500	500	500	700	40.00	700	500
Consultancy fees	2 102	2 978	3 714	20 270	15 770	15 770	15 365	(2.57)	14 745	14 745
Machinery and equipment	67									
Operating Leases	67		81							
Training	31	3		68	68	68	78	14.71	85	90
Travel and subsistence	291	511	623	500	500	500	600	20.00	600	400
Other	955	1 500	2 394	1 032	1 032	1 032	422	(59.11)	415	810
Financial transactions in assets and liabilities		7	23							
Transfers and subsidies to	31 861	21 968	32 308	32 030	36 720	36 720	30 450	(17.08)	31 950	34 450
Provinces and municipalities	1 111	1 218	4							
Municipalities	1 111	1 218	4							
Municipalities										
of which										
Municipal agencies and funds	1 111	1 218	4							
Departmental agencies and accounts	10 000		1 500	500	1 500	1 500		(100.00)		
Entities receiving transfers	10 000		1 500	500	1 500	1 500		(100.00)		
Western Cape Trade and Investment Promotion Agency	10 000		500	500	500	500		(100.00)		
Other			1 000		1 000	1 000		(100.00)		
Universities and technikons	200									
Public corporations and private enterprises	17 250	19 900	30 300	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Public corporations	17 250	19 900	30 300	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Other transfers	17 250	19 900	30 300	26 000	34 920	34 920	30 050	(13.95)	31 550	34 050
Non-profit institutions	3 300	850	500	5 530	300	300	400	33.33	400	400
Households			4							
Other transfers to households			4							
Payments for capital assets	485	83	150	100	155	155	100	(35.48)	100	100
Machinery and equipment	485	83	150	100	155	155	100	(35.48)	100	100
Other machinery and equipment	485	83	150	100	155	155	100	(35.48)	100	100
Total economic classification	40 830	34 085	45 919	63 535	62 680	62 680	56 950	(9.14)	59 990	63 072

Table B.2.3 Payments and estimates by economic classification – Programme 3: Trade and Industry Development

Economic classification R'000	Outcome			Main appro- prium 2007/08	Adjusted appro- prium 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Current payments	12 624	9 206	13 574	19 815	15 644	15 640	22 659	44.88	41 014	51 376
Compensation of employees	3 874	3 406	4 759	6 595	6 250	6 250	7 066	13.06	11 700	12 297
Salaries and wages	3 478	3 149	4 471	4 616	4 316	4 316	6 254	44.90	10 597	10 973
Social contributions	396	257	288	1 979	1 934	1 934	812	(58.01)	1 103	1 324
Goods and services	8 750	5 800	8 812	13 220	9 394	9 390	15 593	66.06	29 314	39 079
of which										
Communication	397	27	117	200	200	200	300	50.00	300	300
Consultancy fees	5 137	3 912	6 681	10 070	6 244	6 244	11 593	85.67	25 114	34 679
Machinery and equipment	42		143	200	200	200	300	50.00	300	300
Operating Leases	1 764		831	900	900	900	1 000	11.11	1 200	1 400
Training	58		22	49	49	49	71	44.90	88	92
Transport				200	200	200	400	100.00	400	400
Travel and subsistence	471	408	478	200	200	200	600	200.00	600	600
Other	881	1 453	540	1 401	1 401	1 397	1 329	(4.87)	1 312	1 308
Financial transactions in assets and liabilities			3							
Transfers and subsidies to	21 651	35 920	39 694	44 970	45 161	45 165	47 250	4.62	48 150	53 350
Provinces and municipalities	21	6	3							
Municipalities	21	6	3							
Municipalities										
of which										
Municipal agencies and funds	21	6	3							
Departmental agencies and accounts	21 200	24 500	10 791	10 800	11 100	11 100	14 900	34.23	15 800	21 000
Entities receiving transfers	21 200	24 500	10 791	10 800	11 100	11 100	14 900	34.23	15 800	21 000
Western Cape Trade and Investment Promotion Agency	21 200	24 500	10 791	10 800	11 100	11 100	14 900	34.23	15 800	21 000
Universities and technikons			2 000							
Non-profit institutions	430	11 414	26 900	34 170	34 061	34 061	32 350	(5.02)	32 350	32 350
Households						4		(100.00)		
Other transfers to households						4		(100.00)		
Payments for capital assets	191	13	109	100	130	130	100	(23.08)	100	100
Machinery and equipment	191	13	109	100	130	130	100	(23.08)	100	100
Other machinery and equipment	191	13	109	100	130	130	100	(23.08)	100	100
Total economic classification	34 466	45 139	53 377	64 885	60 935	60 935	70 009	14.89	89 264	104 826

Table B.2.4 Payments and estimates by economic classification – Programme 4: Business Regulation and Governance

Economic classification R'000	Outcome			Main appro- piationAdjusted appro- piationRevised estimate			Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
				2007/08	2007/08	2007/08	2008/09	2007/08	2009/10	2010/11
Current payments	9 527	8 019	8 143	13 370	10 430	10 430	14 391	37.98	16 268	17 777
Compensation of employees	5 711	4 537	4 290	7 020	5 520	5 520	8 161	47.84	10 008	10 517
Salaries and wages	4 930	4 012	3 848	4 914	3 914	3 914	7 123	81.99	8 863	9 163
Social contributions	781	525	442	2 106	1 606	1 606	1 038	(35.37)	1 145	1 354
Goods and services	3 816	3 476	3 853	6 350	4 910	4 910	6 230	26.88	6 260	7 260
of which										
Communication	384	71	165	1 000	1 000	1 000	500	(50.00)	500	300
Consultancy fees	1 657	2 201	2 208	4 750	3 310	3 310	5 030	51.96	4 960	5 960
Machinery and equipment	246									
Operating Leases	154		104							
Training	17	4	51	53	53	53	65	22.64	75	79
Travel and subsistence	549	356	661	300	300	300	300		300	200
Other	809	844	664	247	247	247	335	35.63	425	721
Financial transactions in assets and liabilities		6								
Transfers and subsidies to	14	686	1 903	500	1 500	1 500	1 400	(6.67)	1 400	1 400
Provinces and municipalities	14	14	3							
Municipalities	14	14	3							
Municipalities of which										
Municipal agencies and funds	14	14	3							
Non-profit institutions		672	1 900	500	1 500	1 500	1 400	(6.67)	1 400	1 400
Payments for capital assets	249	52	226	100	190	190	100	(47.37)	100	100
Machinery and equipment	249	52	226	100	190	190	100	(47.37)	100	100
Other machinery and equipment	249	52	226	100	190	190	100	(47.37)	100	100
Total economic classification	9 790	8 757	10 272	13 970	12 120	12 120	15 891	31.11	17 768	19 277

Table B.2.5 Payments and estimates by economic classification – Programme 5: Economic Planning

Economic classification R'000	Outcome						Medium-term estimate				
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate	2008/09	2007/08	2009/10	2010/11
				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08					
Current payments	1 563	1 600	2 110	3 263	3 263	3 263	5 404	65.61	5 892	6 037	
Compensation of employees				663	663	663	1 913	188.54	2 852	2 997	
Salaries and wages				622	622	622	1 788	187.46	2 648	2 732	
Social contributions				41	41	41	125	204.88	204	265	
Goods and services	1 563	1 600	2 110	2 600	2 600	2 600	3 491	34.27	3 040	3 040	
of which											
Communication				50	50	50	75	50.00	75	75	
Consultancy fees	1 563	1 600	2 110	2 300	2 300	2 300	3 241	40.91	2 790	2 790	
Machinery and equipment				25	25	25	50	100.00	50	50	
Training				7	7	7	18	157.14	21	22	
Travel and subsistence				75	75	75	75		75	75	
Other				143	143	143	32	(77.62)	29	28	
Payments for capital assets							50		50	50	
Machinery and equipment							50		50	50	
Other machinery and equipment							50		50	50	
Total economic classification	1 563	1 600	2 110	3 263	3 263	3 263	5 454	67.15	5 942	6 087	

Table B.2.6 Payments and estimates by economic classification – Programme 6: Tourism

Economic classification R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	% Change from Revised estimate
				2008/09	2007/08	2009/10				2010/11
Current payments	2 748	6 159	11 503	24 848	17 768	17 754	16 795	(5.40)	20 100	21 736
Compensation of employees	1 874	2 845	3 881	7 117	6 219	6 219	6 822	9.70	8 550	8 986
Salaries and wages	1 756	2 616	3 504	4 982	4 384	4 384	5 690	29.79	7 350	7 714
Social contributions	118	229	377	2 135	1 835	1 835	1 132	(38.31)	1 200	1 272
Goods and services	874	3 313	7 622	17 731	11 549	11 535	9 973	(13.54)	11 550	12 750
of which										
Communication		32	174	200	200	200	250	25.00	250	250
Consultancy fees		1 151	3 639	15 131	8 949	8 949	7 523	(15.93)	8 900	9 900
Operating Leases			947	900	900	900	1 000	11.11	1 200	1 400
Training		7	48	53	53	53	56	5.66	64	67
Transport				500	500	500	300	(40.00)	300	300
Travel and subsistence		353	661	300	300	300	500	66.67	500	500
Other		1 770	2 153	647	647	633	344	(45.66)	336	333
Financial transactions in assets and liabilities		1								
Transfers and subsidies to	23 711	30 907	31 175	23 550	28 959	28 959	29 550	2.04	29 550	31 550
Provinces and municipalities	1 419	657	494							
Municipalities	1 419	657	494							
Municipal agencies and funds	1 419	657	494							
Departmental agencies and accounts	20 532	26 510	27 050	23 000	28 059	28 059	29 150	3.89	29 150	31 150
Entities receiving transfers	20 532	26 510	27 050	23 000	28 059	28 059	29 150	3.89	29 150	31 150
Destination Marketing Organisation	20 532	26 510	27 050	23 000	28 059	28 059	28 650	2.11	28 650	30 650
Western Cape Trade and Investment Promotion Agency							500		500	500
Universities and technikons	350	300	650	150	150	150	150		150	150
Public corporations and private enterprises	80	980	1 800	150	150	150		(100.00)		
Public corporations	80	980	1 800							
Other transfers	80	980	1 800							
Private enterprises				150	150	150		(100.00)		
Other transfers				150	150	150		(100.00)		
Non-profit institutions	1 330	2 460	1 181	250	600	600	250	(58.33)	250	250
Payments for capital assets	4	35	453	100	160	174	100	(42.53)	100	100
Machinery and equipment	4	35	453	100	160	174	100	(42.53)	100	100
Other machinery and equipment	4	35	453	100	160	174	100	(42.53)	100	100
Total economic classification	26 463	37 101	43 131	48 498	46 887	46 887	46 445	(0.94)	49 750	53 386

Table B.3.1 Details on public entities – Name of Public Entity: Western Cape Investments and Trade Promotion Agency

R'000	Outcome			Estimated outcome 2007/08	Medium-term estimate		
	Audited 2004/05	Audited 2005/06	Audited 2006/07		2008/09	2009/10	2010/11
Revenue							
Non-tax revenue	864	1 215	292	400	500	600	700
Sale of goods and services other than capital assets	477	168	284	250	290	350	450
Of which:							
Admin fees	477	168	284	250	290	350	450
Other non-tax revenue	387	1 047	8	150	210	250	250
Transfers received	21 237	17 953	18 699	19 800	24 071	25 800	28 100
Total revenue	22 101	19 168	18 991	20 200	24 571	26 400	28 800
Expenses							
Current expense	14 366	17 831	18 441	18 205	23 879	24 976	27 646
Compensation of employees	7 014	9 072	9 357	10 736	13 027	13 772	15 773
Goods and services	6 850	8 388	8 622	7 112	10 478	10 810	11 466
Depreciation	392	371	462	357	374	394	407
Interest, dividends and rent on land	110						
Interest	110						
Transfers and subsidies	493	2 067	6 518	52	57	60	64
Total expenses	14 859	19 898	24 959	18 257	23 936	25 036	27 710
Surplus/(Deficit)	7 242	(730)	(5 968)	1 943	635	1 364	1 090
Cash flow summary							
Adjust surplus/(deficit) for accrual transactions	506	241	457	357	374	394	407
Adjustments for:							
Depreciation	392	371	462	357	374	394	407
Impairments	86						
Net (profit)/loss on disposal of fixed assets	28	(130)	(5)				
Operating surplus/ (deficit) before changes in working capital	7 748	(489)	(5 511)	2 300	1 009	1 758	1 497
Changes in working capital	14 251	12 998	4 969	5 000	6 000	5 500	5 500
(Decrease)/increase in accounts payable	16 343	10 933	3 262	8 200	8 500	7 500	7 500
Decrease/(increase) in accounts receivable	(2 092)	2 065	1 707	(3 200)	(2 500)	(2 000)	(2 000)
Cash flow from operating activities	21 999	12 509	(542)	7 300	7 009	7 258	6 997
Cash flow from investing activities	(8 185)	(693)	(562)	(80)	(495)	(1 090)	(296)
Acquisition of Assets	(629)	(823)	(567)	(80)	(495)	(1 090)	(296)
Other flows from Investing Activities	(7 556)	130	5				
Net increase/decrease) in cash and cash equivalents	13 814	11 816	(1 104)	7 220	6 514	6 168	6 701
Balance Sheet Data							
Carrying Value of Assets	609	1 057	1 115	1 691	1 299	1 008	1 008
Investments	7 563				30 000	30 000	30 000
Cash and Cash Equivalents	17 666	29 482	34 898	127	47	62	62
Receivables and Prepayments	3 821	8 301	50	1 710	1 715	1 710	1 710
Total Assets	29 659	38 840	36 063	3 528	33 061	32 780	32 780
Capital & Reserves	9 482	7 733	1 674	1 559	31 577	31 579	31 579
Trade and Other Payables	18 995	30 462	33 628	1 476	953	670	670
Provisions	269	335	321	493	531	531	531
Managed Funds	913	310	440				
Total Equity and Liabilities	29 659	38 840	36 063	3 528	33 061	32 780	32 780

Table B.3.2 Details on public entities – Name of Public Entity: Destination Marketing Organisation

R'000	Outcome			Estimated outcome 2007/08	Medium-term estimate		
	Audited	Audited	Audited		2008/09	2009/10	2010/11
	2004/05	2005/06	2006/07				
Revenue							
Non-tax revenue	12 069 000	8 074 000	7 536 000	2 853 000	9 075 000	9 982 500	9 982 500
Other non-tax revenue	12 069 000	8 074 000	7 536 000	2 853 000	9 075 000	9 982 500	9 982 500
Transfers received	42 282 000	45 330 000	44 947 000	43 013 000	28 150 000	23 960 000	25 520 000
Total revenue	54 351 000	53 404 000	52 483 000	45 866 000	37 225 000	33 942 500	35 502 500
Current expense	54 668 000	54 463 000	44 246 000	52 000 776	56 084 862	59 448 841	62 588 548
Compensation of employees	7 282 000	13 044 000	12 490 000	14 292 705	15 149 640	16 058 500	17 001 770
Goods and services	46 900 000	40 676 000	30 916 000	36 883 071	40 360 585	42 758 239	44 954 677
Depreciation	486 000	743 000	840 000	825 000	574 637	632 101	632 101
Total expenses	54 668 000	54 463 000	44 246 000	52 000 776	56 084 862	59 448 841	62 588 548
Surplus/(Deficit)	(317 000)	(1 059 000)	8 237 000	(6 134 776)	(18 859 862)	(25 506 341)	(27 086 048)
Cash flow summary							
Adjust surplus/(deficit) for accrual transactions	486 000	610 000		800 000	574 637	632 101	632 101
Adjustments for:							
Depreciation	486 000	743 000	840 000	800 000	574 637	632 101	632 101
Interest		(330 000)	(847 000)				
Net (profit)/loss on disposal of fixed assets		(36 000)	92 000				
Other		233 000	(85 000)				
Operating surplus/ (deficit) before changes in working capital	169 000	(449 000)	8 237 000	(5 334 776)	(18 285 225)	(24 874 239)	(26 453 947)
Changes in working capital	5 017 019	1 033 000	7 832 000	20 000	15 000	15 000	15 000
(Decrease)/increase in accounts payable	15 052 422	(7 829 000)	9 266 000	20 000	15 000	15 000	15 000
Decrease/(increase) in accounts receivable	(10 035 403)	8 862 000	(1 434 000)				
Cash flow from operating activities	5 186 019	584 000	16 069 000	(5 314 776)	(18 270 225)	(24 859 239)	(26 438 947)
Cash flow from investing activities	(1 524 624)	(1 124 000)	469 000	(180 000)	(703 406)	(703 406)	(703 406)
Acquisition of Assets	(1 524 624)	(1 592 000)	(266 000)	(180 000)	(703 406)	(703 406)	(703 406)
Other flows from Investing Activities		468 000	735 000				
Net increase/decrease) in cash and cash equivalents	3 661 395	(540 000)	16 538 000	(5 494 776)	(18 973 631)	(25 562 645)	(27 142 353)
Balance Sheet Data							
Carrying Value of Assets	1 240 808	2 088 000	1 422 000	764 597	493 364	493 364	493 364
Cash and Cash Equivalents	7 906 596	7 515 000	24 040 000	11 646 325	11 549 132	11 549 132	11 549 132
Receivables and Prepayments	10 035 403	988 000	2 535 000	220 000	220 000	220 000	220 000
Total Assets	19 182 807	10 591 000	27 997 000	12 630 922	12 262 496	12 262 496	12 262 496
Capital & Reserves	4 130 385	1 789 000	10 026 000	4 160 922	4 177 496	11 058 356	11 058 356
Trade and Other Payables	12 549 385	8 252 000	17 506 000	7 500 000	7 500 000	7 500 000	7 500 000
Provisions	2 503 037	550 000	465 000	970 000	585 000	585 000	585 000
Total Equity and Liabilities	19 182 807	10 591 000	27 997 000	12 630 922	12 262 496	19 143 356	19 143 356

Table B.4 Transfers to local government by transfers/grant type, category and municipality

Municipalities R'000	Outcome			Main appro- priation Adjusted appro- priation Revised estimate			Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
				2007/08	2007/08	2007/08	2008/09	2007/08	2009/10	2010/11
Total departmental transfers/grants										
Category A	200	200								
City of Cape Town	200	200								
Category C	2 310	1 650	491							
Cape Winelands	470	200	20							
Central Karoo	560	450								
Eden	380	200								
Overberg	480	300	180							
West Coast	420	500	291							
Total transfers to local government	2 510	1 850	491							

Table B.4.1 Transfers to local government by transfers/grant type, category and municipality

Municipalities R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	% Change from Revised estimate
				2008/09	2007/08	2009/10				2010/11
Signage										
Category C	320	350	400							
Cape Winelands	100		20							
Central Karoo	60	250								
Eden	80									
Overberg	80	100	180							
West Coast			200							

Note: Excludes regional services council levy.

Table B.4.2 Transfers to local government by transfers/grant type, category and municipality

Municipalities R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	2008/09	2007/08	2009/10	2010/11
Empowerment	1 090	300	91							
Category A	200									
City of Cape Town	200									
Category C	890	300	91							
Cape Winelands	170									
Central Karoo	300									
Eden	100									
Overberg	200									
West Coast	120	300	91							

Note: Excludes regional services council levy.

Table B.4.3 Transfers to local government by transfers/grant type, category and municipality

Municipalities R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	% Change from Revised estimate
				2008/09	2007/08	2009/10				2010/11
Procurement opportunities and Linkages		200								
Category A		200								
City of Cape Town		200								

Note: Excludes regional services council levy.

Table B.4.4 Transfers to local government by transfers/grant type, category and municipality

Municipalities R'000	Outcome			Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
							2008/09	2007/08	2009/10	2010/11
Job Creation and Poverty Relief	1 100	1 000								
Category C	1 100	1 000								
Cape Winelands	200	200								
Central Karoo	200	200								
Eden	200	200								
Overberg	200	200								
West Coast	300	200								

Note: Excludes regional services council levy.

Table B.5 Provincial payments and estimates by district and local municipality

Municipalities R'000	Outcome						Medium-term estimate			
	Audited 2004/05	Audited 2005/06	Audited 2006/07				% Change from Revised estimate			
				Main appro- priation 2007/08	Adjusted appro- priation 2007/08	Revised estimate 2007/08	2008/09	2007/08	2009/10	2010/11
Cape Town Metro	78 730	87 955	108 875	186 663	177 897	177 897	122 947	(30.89)	124 955	150 157
West Coast Municipalities	7 656	8 721	10 634	6 369	6 369	6 369	14 445	126.80	17 365	17 365
West Coast District Municipality	7 656	8 721	10 634	6 369	6 369	6 369	14 445	126.80	17 365	17 365
Cape Winelands Municipalities	19 810	22 726	27 960	4 463	4 463	4 463	35 781	701.73	41 526	41 526
Cape Winelands District Municipality	19 810	22 726	27 960	4 463	4 463	4 463	35 781	701.73	41 526	41 526
Overberg Municipalities	6 258	7 096	8 601	4 124	4 124	4 124	16 330	295.97	22 512	22 512
Overberg District Municipality	6 258	7 096	8 601	4 124	4 124	4 124	16 330	295.97	22 512	22 512
Eden Municipalities	11 477	12 720	16 089	8 484	8 484	8 484	25 556	201.23	37 852	37 852
Eden District Municipality	11 477	12 720	16 089	8 484	8 484	8 484	25 556	201.23	37 852	37 852
Central Karoo Municipalities	2 508	2 788	3 339	4 049	4 049	4 049	4 185	3.36	5 821	5 821
Central Karoo District Municipality	2 508	2 788	3 339	4 049	4 049	4 049	4 185	3.36	5 821	5 821
Total provincial expenditure by district and local municipality	126 439	142 006	175 498	214 152	205 386	205 386	219 244	6.75	250 031	275 233